

Annual Community Policing Plan

Central Station



CITY & COUNTY OF SAN FRANCISCO

Police Department

10/17/2024

Agenda

- District Overview
- Goals and Objectives
- Community Partners
- Community Events
- Metrics
- Review and improvement process

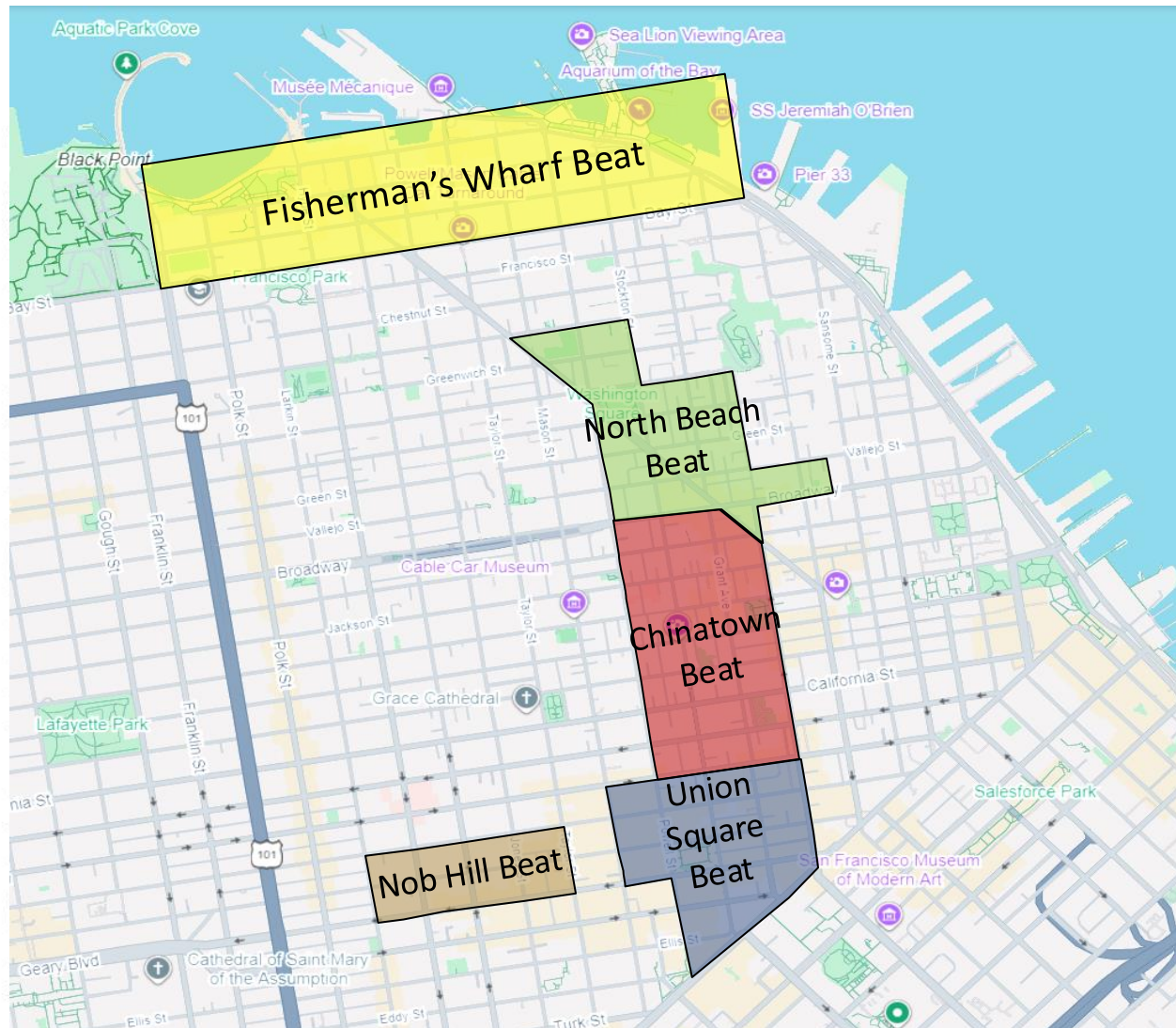
District Overview

- The Central District serves a diverse range of communities and most of San Francisco's most famous tourist destinations. The Central District is home to Chinatown, North Beach, Fisherman's Wharf, and Union Square.
- The Central District is one of San Francisco's most diverse districts. The district has residents from all walks of life and hosts a large Chinese and Italian population due to our district having the city's Chinatown and North Beach District.
- The most significant crime trends in the Central District relate to property crimes. The most significant of which are auto burglaries and retail theft. Due to having several tourist destinations, the victims are often-times unaware of some of our most common crime issues. Central Station employs a diverse strategy to combat auto burglaries such as our Park Smart campaign which focuses on prevention as an alternative to enforcement which would happen after the crime has already occurred.

District Overview

- Central Station utilizes patrol officers to respond to most calls for service. The Central District also has foot beat officers in Chinatown, North Beach, Fisherman's Wharf, Union Square, and Nob Hill. The diversity of San Francisco also shows in the diversity of the officers working in the district. Central Station also has multiple officers certified in a secondary language which help to promote crime reporting and community relationships with the public and the police.
- Central Station's commitment to its Community Policing strategies are key in dissolving the stigma of Police presence to promote a POSITIVE response amongst its community in regards to visible Police presence.
- Central Station utilizes a new drone program to keep its community safe by supporting Police Officers in combatting crime.

District Overview – Foot Beat Map



Goals and Objectives

- Goal 1: Communication
- Goal 2: Education
- Goal 3: Problem-Solving
- Goal 4: Relationship Building
- Goal 5: SFPD Organization



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.1:** Create a diverse set of communication channels between the SFPD and community
 - Central Station has various methods to promote public input and keep the public informed.
 - Central Station has an “X” and “Nextdoor” account. Central Station also posts a newsletter via email to over 1,000 subscribers.
 - Central Station also hosts a monthly community meeting which is open to the public which allows the public to come directly to the Station’s Captain with their questions and concerns.
 - Central Station also hosts several events throughout the year which promote open dialogue and long-lasting relationships with the community the officers work in.



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.2:** Respond to request for service and information in a timely and transparent manner
 - Central Station is committed to promptly and professionally answer all community questions or referring them to the appropriate resource[s].
 - The community can reach Central Station via telephone 415-315-2400, email us at SFPDCentralStation@sfgov.org, visit the district station at 766 Vallejo St., or just approach your friendly neighborhood Police Officer walking the beat.

Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.3:** Solicit conversation, input, and collaboration from historically underrepresented groups
 - Central Station solicits input through the district's Community Policing Advisory Board (CPAB), community meetings, and community events. The information provided helps create a SMART goal for the officers assigned to a specific problem in their assigned area.



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.4:** Transparently communicate, publicize, and educate community about SFPD goals and policies
 - During Central Station's monthly community meetings, the Captain of the district station presents crime statistics as well as different topics monthly. The topics can be presentations on some of the SFPD's latest policies and procedures, the Collaborative Reform Initiative, and safety tips to help the community remain safe.

Goal 2: Education

SFPD both trains and is trained by the communities it serves

- **Objective 2.1:** Train the community to empower them to improve community safety
 - Station Foot Beat Officers, Patrol Officers, Community stakeholder meetings and partnerships.
 - Central Station's Captain Staff also hosts safety tip presentations and open forums to discuss specific issues to businesses in the area. The open forum is hosted in a judgement free and open environment to welcome any kind of questions and community input.
- **Objective 2.2:** Invite third party and community instructor[s] to contribute to SFPD training
 - Central Station's community meetings often host different community groups and organizations to provide information to the public and to officers.

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern

- **Objective 3.1:** Officers can connect individuals to resources when calls for service are outside their scope
 - Providing resources and phone numbers to city partners/agencies (such as the Homeless Outreach Team and Street Crisis Response Team)
- **Objective 3.2:** Collaboratively identify and develop responses to local issues and concerns with individuals, community-based organizations, and city services
 - SFPD's Central Station constantly addresses individual community member concerns through a collaborative process to create a shared goal

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern

- **Objective 3.3:** Utilize a formalized problem-solving model across district stations
 - Central Station officers are utilizing the SARA model and SMART goals to align our station's goals with the collaborative reform initiative and our community policing annual plan



Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community

- **Objective 4.1:** Increase visible officer presence and proactive, positive engagement with individuals outside of calls for service
 - Ensuring officers are staying in their assigned beats and staying highly visible to engage the community when they are not engaged with a call for service
- **Objective 4.2:** Provide unbiased, dignified, and equal treatment and access to resources to all community members
 - Officers continue to learn through training classes such as Bias Sync and Advanced Officer Training
 - Officers are constantly provided roll call training on the latest SFPD policies and are held to a higher standard in providing the best service possible to the community



Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.1:** Develop policies, priorities, and procedures that are consistent across SFPD stations and bureaus and support neighborhood-specific plans
- **Objective 5.2:** The SFPD is adaptable and committed to continuous review and improvement
- **Objective 5.3:** Include civilian and front-line officer perspectives and input in decision-making and policy development processes
 - Officers and community members work together to develop strategies to tackle problems/issues. Officers follow-up with the community after implementation to make any change necessary.



Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.4:** Support restorative justice goals
- **Objective 5.5:** Support officers with sufficient resources
 - Central Station Officers work in conjunction with SFPD's Community Engagement Division (CED) to engage in public community events.
- **Objective 5.6:** Recruit SFPD members who reflect the city's diversity and know the communities they serve

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.7:** Integrate community policing values in recruitment, training, and professional development of SFPD members
- **Objective 5.8:** Deployment strategies maintain consistency in practices and continuity of the community's relationship with the SFPD
- **Objective 5.9:** Support groups historically underrepresented in police departments in professional development
- **Objective 5.10:** Hold officers accountable for their actions and embodying community policing tenets.



Community Partners

- **Union Square Alliance**
- Collaborated with Central Station to create our Union Square Deployment and a key sponsor of our National Night Out Event
- **Downtown CBD**
- Member of our CPAB creating plans to prevent crime
- **North Point Center**
- Member of our CPAB creating plans to prevent crime and helping boost our morale of our station by organizing a First Responder's Luncheon
- **Chinatown Community Development Center**
- Partners with Central Station for many events in the Ping Yuen Housing Complex
- **Telegraph Hill Dwellers**
- Community partner in creating outreach and crime prevention in the Telegraph Hill Area
- **Barbary Coast Neighborhood Association**
- Member of our CPAB creating plans to prevent crime
- **Community Youth Center- Chinatown**
- Main partner and organizer of our Chinatown Night Out Event
- **North Beach Neighbors**
- Member of our CPAB creating plans to prevent crime and a key member in organizing our National Night Out Event
- **Fisherman's Wharf CBD**
- Member of our CPAB creating plans to prevent crime and Central Station's auto burglary prevention campaign
- **North Beach Business Association**
- Member of our CPAB creating plans to prevent crime, a participant of our National Night Out Event, and sponsor of our Coffee with a Cop event
- **Russian Hill Neighbors**
- Member of our CPAB creating plans to prevent crime and also sponsor to our National Night Out Event
- **Lower Nob Hill Neighborhood Alliance**
- Partnered with Central Station to create plans to combat crime in the Lower Nob Hill Area
- **Chinese Consolidated Benevolent Association**
- Sponsor to our Chinatown Night Out Event
- **Chinese Chamber of Commerce**
- Sponsor and key organizer to our Chinatown Night Out Event

Community Events

- Community Meetings
- Coffee with a Cop
- Neighborhood Safety Walks
- National Night Out
- Pumpkin Giveaways
- Thanksgiving meal deliveries
- Italian Heritage Parade
- Pride Parade
- Chinese New Year Parade
- Community Trick-o-Treat
- Faith & Blue
- Chinatown Night Out
- Buzz the Fuzz
- Tip a Cop
- Merchant walks
- Toy Drives
- Community Fairs/Festivals
- St. Patrick's Day Parade
- Easter Basket Giveaway
- Veteran's Day Parade
- Independence Day
- NYE Fireworks Show

2024 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
10/23/24	Faith and Blue	National Shrine of St. Francis of Assisi	Church
10/26/24	CYC Spooktacular Halloween Festival	Chinatown	CYC
11/28/24	Thanksgiving Meal Deliveries	Various	Self-Help for the Elderly
12/12/24	Christmas Gifts Giveaway – Gordon J. Lau Elementary	Gordon J. Lau Elementary School	Charity Cultural Services Center / AAPI
12/31/24	NYE Fireworks	Embarcadero	NYE Fireworks
1/15/25 (every 3 rd Wed)	Community Meeting (CPAB)	North Beach	Community Members
1/16/25 (every 3 rd Thurs)	Community Meeting	Cathay Post	Community Members
1/25-1/26/25	Flower Market Fair	Chinatown	Chinatown Community
2/15/25	Chinese New Year Parade	Various	Chinatown Community

2024 Community Events & Group Recognition

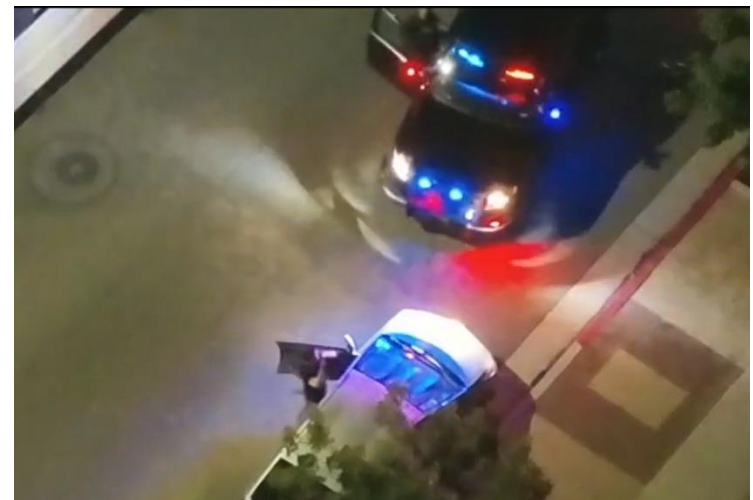
Date	Community Event	Location	Community Partner
3/15/25	St. Patrick's Day Parade	Market Street	
6/29/25	Pride Parade	Market Street	SF Pride
7/4/25	Independence Day	Fisherman's Wharf	Community Members
8/25	National Night Out	North Beach	Community Members
8/25	Chinatown Night Out	Chinatown	Community Members
9/25	Autumn Moon Festival	Chinatown	BeChinatown
10/25	Fleet Week	Fisherman's Wharf	
10/12/25	Italian Heritage Parade	North Beach	IAC
10/13/25	Union Square Christmas Tree Lighting	Union Square	Community Members
11/28/25	Thanksgiving Meal Deliveries	Various	Self-Help for the Elderly

2024 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Multiple Dates (every 3 rd Wed of the month)	Community Meeting (CPAB)	North Beach	Community Members
Multiple Dates (every 3 rd Thurs of the month)	Community Meeting	Cathay Post	Community Members
Multiple Dates	Coffee With a Cop	Various	Community Members
Multiple Dates	Safety Presentations	Various	Community Members

Problem Solving

- Pedestrian traffic fatalities
- Burglaries
- Narcotics Usage
- Mental Health
- Auto Burglaries
- Organized Retail Theft
- Unhoused Individuals
- E-Scooters / Dirt Bikers



Metrics

- 911 calls for service
- Number of events held
- Community Survey results
- Decrease in incident types tied to problem/issue
- Positive interactions via social media
- 509 Problem Solving Forms
- Stop Data
- Use of Force Data
- Staff survey results

Social Media Strategies

- Central Station is committed to providing the latest updates to our community via a variety of ways.
- We utilize an “X” account and “Nextdoor” account to provide up to date information to our community.
- We also utilize an online newsletter to over 1,000 community members via email.

Social Media Strategies



Edit profile

SFPD Central Station ✓

@SFPDCentral

Official Twitter of the San Francisco Police Department Central Station-Media Policy
sanfranciscopolice.org/policy Call 911 for emergencies Tweets not monitored 24/7

📍 766 Vallejo St. SF CA 🔗 centralpolicestation.org 📅 Joined July 2014

252 Following 5,617 Followers



Social Media Strategies

nextdoor



Central Station

Central Station is named as it is centrally located in the northeastern part of San Francisco. The center of tourism, commerce, entertainment and civic events. The district is comprised of Chinatown, North Beach, Fisherman's Wharf, the Financial District and three famous hills: Telegraph, Nob and Russian. Seven of the ten major tourist attractions in San Francisco are located in the Central District. The officers of Central Station take great pride in working in one of the most diverse districts in the City.

Social Media Strategies

Newsletter!

Our Central Station Newsletter is available via an email subscription for the latest updates in their very own district!



CENTRAL STATION NEWSLETTER

SEPTEMBER 23, 2024

Hello Central District Community Members,

I want to extend a heartfelt thank you to all who came out and celebrated the 10th Annual Chinatown Night Out. We had over 700 people come to the event and support our community groups and engage with law enforcement.

We are gearing up for Fleet Week and the Italian Heritage Parade . Both events are the second weekend in October (October 11-13th.) The events are family friendly and I encourage you to come out for the celebratory atmosphere.

Please see PAGE 2 of the newsletter for important information regarding the proposed NEW police district boundaries. There are opportunities for your voice to be heard via surveys and in-person meetings.

As always, it is my great pleasure in commanding Central Station. I am very fortunate to be surrounded by the hardest working officers in the city. Central Station truly is the best!



CAPTAIN JA HAN KIM
 COMMANDING OFFICER
 CENTRAL STATION
 766 VALLEJO STREET
 SAN FRANCISCO, CA 94133
 STATION: 415-315-2400



LEARN MORE ABOUT THE SAN FRANCISCO POLICE DEPARTMENT

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[See pages 9-10](#)

**Community Meeting
In-Person**

**THURSDAY
OCTOBER 17TH, 2024**

5:00 PM - 6:00 PM

**CATHAY POST
1524 POWELL ST.**

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Review and improvement

- Use of data and metrics
- Surveys at meetings
- Community Input
- Meetings with community stakeholders regularly
- Meetings with community with officers assigned to area or issue
- Reviewing 509 Problem Solving Forms



Thank you.

Any questions?

You can reach me at Jahan.E.Kim@sfgov.org