



DEPARTMENT NOTICE

24-144

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Domestic Violence Awareness Month - October Purple Ribbon Pin Campaign to Support

Domestic Violence is a global issue reaching across national boundaries as well as socio-economic, cultural, racial and class distinctions. Domestic Violence is widespread, deeply ingrained and has serious impacts on the survivor of domestic violence and their well-being. Its continued existence is morally indefensible. Its cost to individuals, to health systems and to society is enormous. In the United States, nearly every **1 in 2 women** and more than **2 in 5 men** reported experiencing intimate partner violence at some point in their lifetime.

October is the month where the yearly National Domestic Violence Awareness Campaign takes place. The Investigations Bureau, Special Victims Unit would like our department members to participate in raising awareness on this very important public health topic by wearing a purple ribbon pin during the month of October.

Members who wish to participate in the campaign are authorized to wear the 1-inch x $\frac{3}{4}$ -inch purple pin on their regular uniform shirt directly above the name plate throughout the month of October. Professional staff are authorized to wear the pin on the upper right portion of their blouse/shirt/sweater. The pins will be provided to your station/unit for dissemination the last week of September.


WILLIAM SCOTT
Chief of Police



Per DN 23-152, all sworn & non-sworn members shall electronically acknowledge this Department document in PowerDMS within (30) thirty calendar days of issuance. Members whose duties are relevant to this document shall be held responsible for compliance. Any questions regarding this policy should be sent to sfpd.writtendirectives@sfgov.org who will provide additional information.