

Annual Community Policing Plan Ingleside Station



CITY & COUNTY OF SAN FRANCISCO

Police Department

10.26.2023

Introduction:

Community policing is a vital part of the efforts made by our department and its officers on a daily basis. Our daily interactions with the public, and the trust placed in us by those we serve help to build the valuable relationships we form with members of the community. The pandemic brought unprecedented challenges, and everyone had to find new and creative ways to maintain the relationships that have been formed between law enforcement and the community. It was inspiring to see how everyone adapted to the circumstances and made an active effort to preserve these relationships through activities such as virtual community meetings and socially-distanced community events. The members of Ingleside Station are proud to be a part of this community, and we will continue to work with our diverse neighborhoods and organizations to enhance quality of life and create a safer place for all.

DISTRICT OVERVIEW





DISTRICT OVERVIEW

BOARD OF SUPERVISORS



DISTRICT 7
Myrna Melgar

DISTRICT 8
Rafael Mandelman



DISTRICT 9
Hillary Ronen

DISTRICT 10
Shamann Walton



DISTRICT 11
Asha Safai



Neighborhoods

- Bernal Heights
- Diamond Heights
- Excelsior
- Miraloma
- Outer Mission
- Visitacion Valley

Infrastructure

- 34 Schools
- 0 Hospitals
- 3 Public Housing Facilities
- 3 Major Youth Facilities

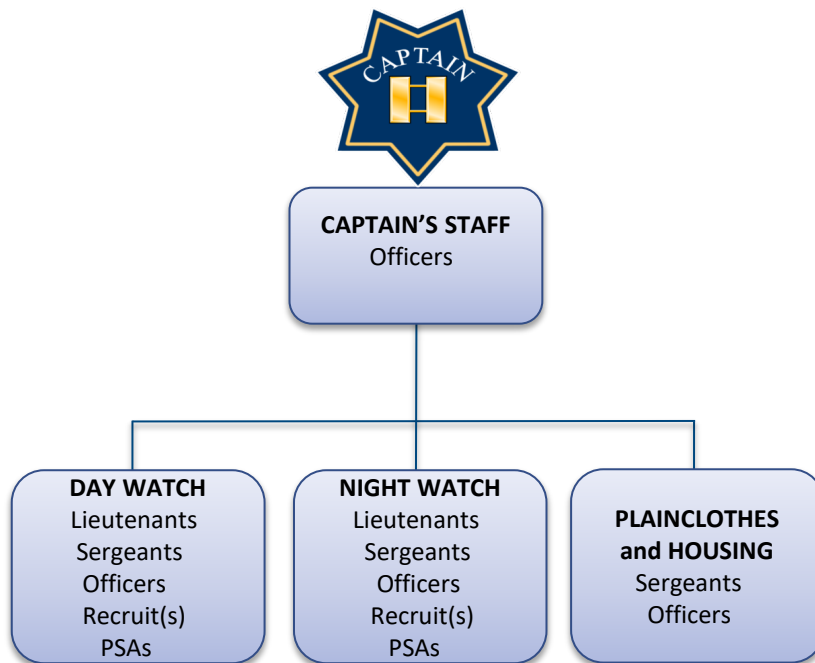
Population

- 139,360
 - African American – 4.3%
 - Asian – 27.1%
 - Latinx – 25.0%
 - Other – 12.3%
 - White – 31.3%



STAFFING OVERVIEW

- Ranks:**
- Captain
 - Lieutenants
 - Sergeants
 - Officers
 - Recruits
 - Civilians
 - PSAs



SPECIALIZED TRAINING

- Field Training Officers
- Field Training Sergeants
- Crisis Intervention Team Trained
- Specialists

CERTIFIED LANGUAGES SPOKEN

- 7 - Cantonese
- 2 - Tagalog
- 4 - Mandarin
- 8 - Spanish

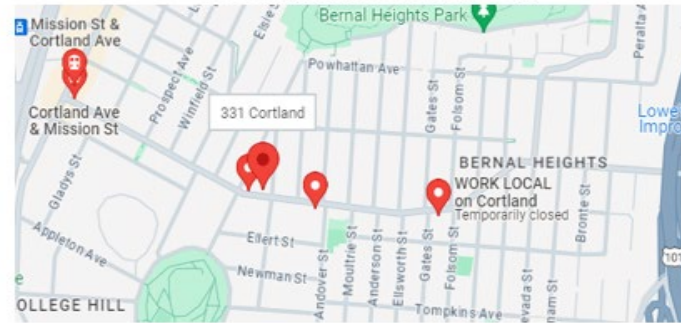


Foot Beat / Bicycle Beat Locations on EWW Basis

LELAND AVENUE



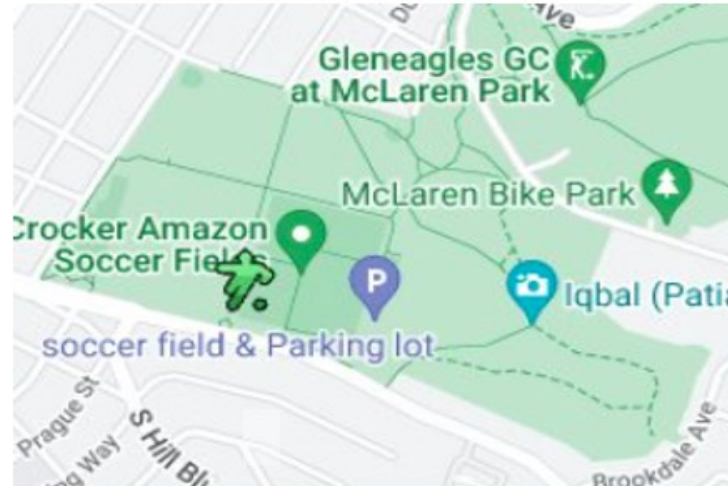
CORTLAND AVENUE



GLEN PARK



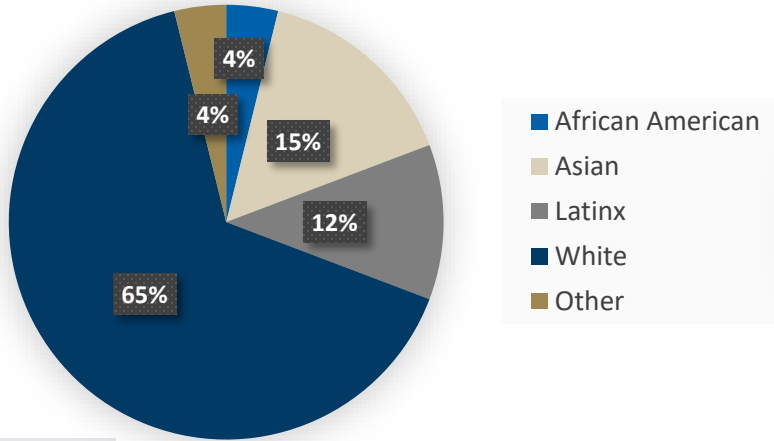
CROCKER AMAZON PARK





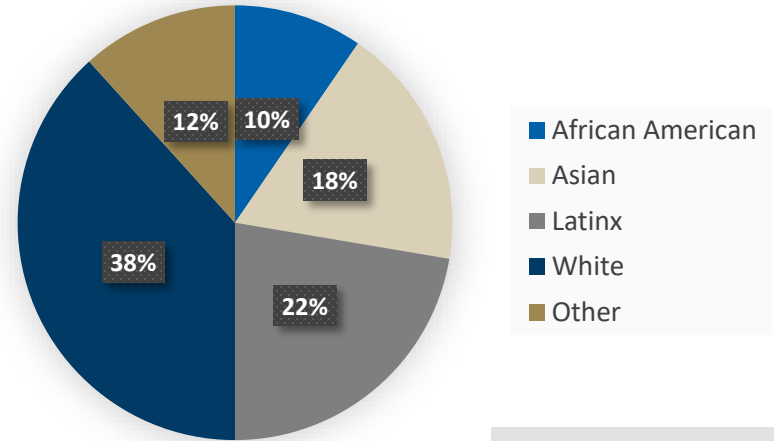
STAFFING OVERVIEW

Supervisor by Race/Ethnicity



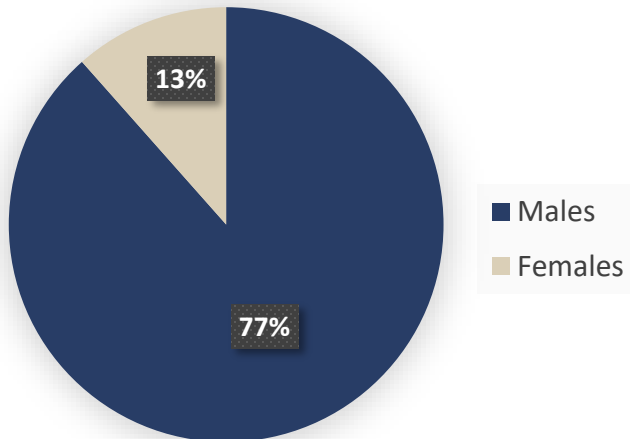
Supervisors

Officers by Race/Ethnicity

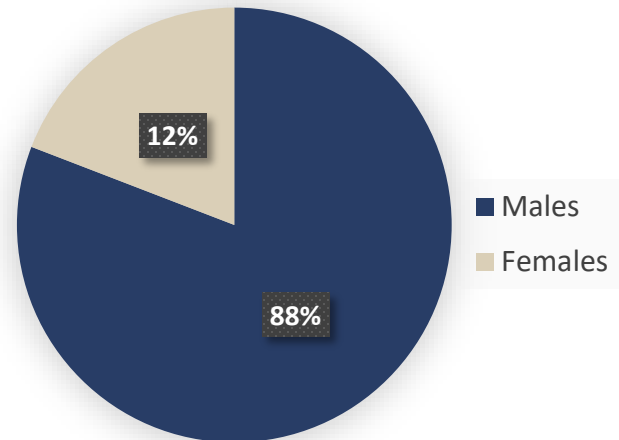


Officers

Supervisors by Gender



Officers by Gender





CRIME TRENDS AND STRATEGIES

The following are the top four concerns voiced by the community and our strategy to address the issues.

CONCERN	STRATEGY
Reduction in crime	Enforcement Operations/Actions, High Visibility, Educational Outreach, Koper Curve Theory
Quality of life issues	Outreach with services in collaboration with HSOC, SCRT, DPH, DPW, Rec and Park, and Mobile Crisis.
Traffic safety	Traffic enforcement with educational outreach by social media and station newsletter. Working alongside SFMTA and the Traffic Unit to find solutions regarding problem locations, while conducting traffic enforcement operations.
Areas of focus	Enforcement Operations with station personnel in collaboration with city agencies, such as the City Attorney's Office, DPH, DPW, and others.



PART I CRIMES STATISTICS			
VIOLENT CRIMES	2021	2022	Change
Homicide	3	8	+166.7%
Rape	16	20	+25%
Robbery	225	239	+6.2%
Assault	209	240	+14.8
Human Trafficking	2	1	-100%
Total Violent Crimes	455	508	+11.65%
PROPERTY CRIMES	2021	2022	Change
Burglary	663	581	-12.4%
Motor Vehicle Theft	885	999	+12.9%
Arson	23	24	+4.3%
Larceny Theft*	1672	1974	+18.1%
Total Property Crimes	3243	3578	+10.33%
PART 1 CRIMES TOTAL	3698	4086	+10.49%



TRAFFIC ENFORCEMENT			
Focus on the Five Violations	2021	2022	Change
Red Light	28	5	-82.14%
Stop Sign	78	16	-79.49%
Pedestrian Right of Way	16	6	-62.5%
Speeding	15	1	-93.33%
Failure to Yield when Turning	11	3	-72.73%
Total Focus on the Five	148	31	-79.05%
Other Violations			
Cell Phone	8	1	-87.5%
Unlicensed Driver	52	8	-84.62%
Suspended License	12	4	-66.67%
Pedestrian Offenses	4	19	+375%
Bike Offenses	1	0	-100%
Others	169	28	-83.43%
Total Traffic Violations	394	91	-76.9%

PERCENTAGE OF FOCUS ON THE FIVE CITATIONS

The goal of Vision Zero is to issue at least 50% of all traffic citations for a Focus on the Five violation

34%

Ingleside’s objective will be to focus on data-driven enforcement, while working side-by-side with SFMTA in creating long-term solutions.

Goals and Objectives

The Ingleside is, and has traditionally been, a diverse and busy area of The City. Mixed in among its varied residential neighborhoods are a variety of busy business corridors and retail areas which serve various needs for those who reside in, work in, and visit this district. As one would expect, these residential and business areas are impacted by types of crime that we see throughout The City. With that in mind, our community policing plan seeks to address two types of crime that impact our community: residential burglaries and retail theft.

The members of Ingleside Station are committed to creating a safe and healthy environment for all members of this community, and our community policing plan seeks to address the issues faced by victims of these crimes of opportunity. To bring about the desired changes and see long-lasting results, we will seek to partner and engage with community members and organizations to identify and problem-solve the challenges in our community policing plan through communication, education, problem-solving, relationship building, and the SFPD organization.

Goal 1: Communication

Our community policing plan seeks to create, open, and utilize a diverse set of communication channels between the members of Ingleside Station and the community. We understand the importance of honest, transparent, and empathetic dialogue at all stages of contact with the community. In addition to responding to calls for service in a timely manner, we also seek to solicit input from the community, and to work with all members of the community. In communicating with the public, we seek to educate the community about crime trends that impact quality of life, whether it is at a community meeting, a call for service, a public event, or a follow-up call to a victim of crime.

Goal 2: Education

We understand that effective community policing involves not only sharing knowledge and experience, but also working with community members and organizations that possess subject and neighborhood-specific expertise that would aid not only other members of the public, but members of the Department as well. Through safety presentations at community meetings, community events, and any general opportunities to engage with the community, we aim to pass along information that can help to educate community members on how to better secure their homes and businesses, and take measures to help prevent opportunistic individuals from victimizing the residents and merchants in the district.

Goal 3: Problem-Solving

Problem-solving efforts by our members will not only increase safety, but also foster collaborative working partnerships between the Department and members of the community. Although responding to calls for service helps in documenting instances of home burglaries, thefts, and retail-based crimes, our officers also look to be pro-active in scope, and to work in preventing these crimes from occurring in the first place. Through various avenues of public contact, we can connect members of the public to outside services and other city resources that can help to address theft-related crimes. By utilizing data from known incidents, soliciting information from the general public and victims of crime, and applying this knowledge to a formalized problem-solving model, we can identify and develop responses and solutions to these pressing neighborhood issues to not only reduce crime, but to improve the quality of life for all, and build trust with the community.

Goal 4: Relationship-Building

Many times, the extent of interactions with the public is limited to responding to calls for service, being flagged down for one, or interacting and engaging with one another at public events. Through community-oriented events and outlets (e.g. community meetings, the station newsletter, social media channels, and participation in local events), our officers work towards the goal of building relationships and channels of communication with the community. To build on any meaningful endeavors towards community policing, our officers will make continued efforts towards an increased visible presence, and encourage positive interactions with members of the public. When the opportunity allows, we encourage our officers to seek out opportunities to meet with the public, and address observed safety concerns.

Goal 5: SFPD Organization

Ultimately, our efforts will also rely on the department resources available to us. Our community policing plan seeks to utilize the department policies and procedures that are specific to our identified goals and objectives. The perspectives and input from both our civilian and department counterparts will both play an important part in addressing crime in the district. Likewise, our diversity in perspectives and values will play a vital role in ensuring that our approach and efforts remain adaptable and neighborhood-specific in order to best meet the needs of those we serve, and improve not only us as a department, but the community as a whole.

The members of our department are committed to excellence in law enforcement and are dedicated to the people, traditions, and diversity of our City. To achieve the goals of public safety, our officers perform their duties with respect, understanding, compassion, integrity, and vision. These values guide our actions, and the actions in our community policing plan will serve as a standard for our officers to follow in order to make our community a safer place for all.

Problem Solving

The Community Policing Strategy Plan for Ingleside Police Station will be to continue to focus on retail theft, specifically shoplifting incidents, and burglaries. Data gathered by using SFPD Business Intelligence Portal, revealed that **581 Burglaries** and **172 Shoplifting** incidents were documented in the Ingleside District from January 1, 2022, to December 31, 2022.

Residential, Commercial, and Construction Site Burglaries: To problem solve this issue, Ingleside Station has created a set of communication channels through the Ingleside Newsletter, Facebook, Twitter, Instagram and Nextdoor. Through these platforms, Ingleside Station continues to launch educational campaigns in regard to reporting, responding, documenting and preventing burglaries. Ingleside Station personnel has executed numerous burglary abatement operations throughout the district in an effort to combat and prevent these various types of burglaries. Ingleside Station will continue to partner with SF Safe, SFPD Burglary Unit, District Supervisors and community leaders in solving burglaries within the Ingleside District.

Retail Theft: The City of San Francisco has seen continued retail theft in business districts around the city, including Ingleside District. In an effort to stop shoplifting, Ingleside Station has built a partnership with stores in the district that have been affected the most by these types of incidents. Ingleside personnel has met with management from these businesses to educate and provide various strategies to help prevent shoplifting. In an effort to combat organized retail theft, personnel from Ingleside Station have conducted ongoing retail theft operations. These operations have met with success through the many arrests made, and by creating a safer environment for both our retail partners and members of the public who support these essential business. Ingleside Station works closely with SFPD's retail theft crime unit to ensure incidents are properly investigated and documented.

We encourage our officers to initiate contact with members of the public when they observe circumstances that could contribute to, or encourage, an occurrence of crime. This could include seeing unsecured or unattended businesses/property, addressing lighting and other security issues, and conducting additional vehicle and foot patrols in areas known for such incidents.



Community Partners

- Boys & Girls Club
- United Playaz
- Sunnydale Crisis Team
- SF SAFE
- Recreation and Parks Department
- Habitat for Humanity
- San Francisco Fire Department
- San Francisco Sheriffs Department
- Daly City Police Department
- Probation/Parole
- California Highway Patrol
- Department of Public Health
- Department of Public Works
- City Attorney's Office (Meg Ryan)
- District Attorney's Office

Captain's Police Advisory Board

- Joelle Kenealey (OMMRA)
- Sharon Eberhardt (Cayuga)
- Chris Faust (Upper Noe)
- Debra Estrin (Miraloma)
- Jennifer Snyder (Excelsior Kids Club)
- Matthew Henry (Sunnydale Kids Club)
- Drew Jenkins (Sunnydale)
- Carey Rutigliano (Diamond Heights)
- Franco Cirelli (Fairmont Heights)
- Marlene Tran (Visitation Valley)
- Rex Tabora (Visatacion Valley)
- Patsy Tito (Visatacion Valley)
- Jack Shannon (District Atoorney's Office)
- Megan Ryan (City Attorney's Office)
- Adam Cuadra (SF SAFE)



Thank you!

SF SAFE (Kyra Worthy & Team)

- Community neighborhood watch groups, National Night Out, Ingleside Community Meeting.

Sunnydale Community Center (Drew Jenkins)

- Ruth Jackson Day, community events in the Sunnydale.

Daring Faith Celebration Centre (Pastor Barb)

- National Faith and Blue event

Mission Blue (Kellie McCord)

- Multiple Coffee With a Cop events.

Ingleside CPAB (All Board Members)

- National Night Out, district events, donations for the community.



DISTRICT COMMUNITY EVENTS

Coffee with a Cop: Coffee with a Cop is a national program with no speeches or agendas. This event is dedicated to encouraging communication and positive interactions between law enforcement and the public.

Viz Valley Outdoors: Viz Valley Outdoors is a collaboration between various community organizations which opens opportunities for officers to build trust and relationships with the youth and the Visitacion Valley Community. By participating in the Viz Valley Outdoors, SFPD further establishes a positive position on community policing.

National Night Out: Held every year in August, National Night Out is a national community campaign that promotes partnerships between police and the community it serves. This presents a great opportunity to bring police and neighbors together under positive circumstances.

Faith and Blue: National Faith and Blue weekend, held in October, is based on the premise that strong communities are built on mutual respect and understanding. Law enforcement and faith-based organizations are key pillars of each community, and when they work together, neighborhoods thrive.

Ingleside Merchant Walks: The captain from Ingleside Station, along with his staff, go door to door and meet with various business owners within the district. Also in tow, on various occasions, are representatives from other governmental entities, such as the Chief of Police, City Supervisors, and representatives from other city agencies, all in attendance to get an accurate depiction of the way things look from the ground.

Station Monthly Meeting: The monthly community meeting is an important way for residents to engage with the District Captain and tackle public safety issues. These community meetings are held in person and via Zoom, in partnership with SF Safe and provide an opportunity to interact, ask questions, and hear updates about different areas within the Ingleside Community.

Community Workshops: Ingleside Station partners with various community networks to address specific crime trends of public safety concern, with a goal of education and crime prevention.



COMMUNITY EVENTS YEAR TO DATE

- **1/17/23 Community Meeting**
- **1/19/23 Small Business Security Summit**
- **2/2/23 St. Finn Barr Peace March**
- **2/21/23 Community Meeting**
- **3/8/23 Coffee With a Cop**
- **3/13/23 A.P.I. Forum Meeting**
- **3/17/23 St. Patrick's Day Events**
- **3/21/23 Community Meeting**
- **4/18/23 Community Meeting**
- **5/13/23 Chow Fun Food Crawl**
- **5/16/23 Community Meeting**
- **5/20/23 Chow Fun Food Crawl**
- **6/7/23 Coffee With a Cop**
- **6/11/23 Ruth Jackson Family Day**
- **6/18/23 Corpus Christi Procession**
- **6/20/23 Community Meeting**
- **7/4/23 4th of July District Events**
- **7/18/23 Community Meeting**
- **7/29/23 Viz Valley Community Health Fair**
- **8/1/23 National Night Out**
- **8/5/23 Jerry Day**
- **8/15/23 Community Meeting**
- **8/29/22 John V. Young Memorial**
- **9/19/23 Community Meeting**
- **9/26/23 Glen Park Merchant Walk**
- **10/7/23 Glen Park Art Walk**
- **10/7/23 Faith & Blue**
- **10/17/23 Community Meeting**



UPCOMING EVENTS

October

10/25/23 - Coffee With a Cop

10/28/23 – Visitation Valley Fall Festival

10/31/23 – Halloween Events

November

Turkey Giveaways

11/10/23 – 11/11/23 – Visitation Valley Holiday Light Fest

11/21/23 – Community Meeting

December

Clothing / Toy Drive

12/19/23 – Community Meeting



2024 Community Events & Group Recognition

1/12/24 – 2024 SFPL Make/Art (Bernal Heights Rec Center) Community Members

1/16/24 – Community Meeting (Ingleside Station) Community Members

1/23/24 – CPAB Meeting (Ingleside Station) CPAB Members

1/23/24 – SFPL Book Mobile (McLaren Park) Community Members

1/28/24 – Excelsior Action Group Shared Space (Otsego Ave. / Ocean Ave.)

2/10/24 – Chinese New Year Events (Ingleside District) Community Members

2/25/24 – Excelsior Action Group Shared Space (Otsego Ave. / Ocean Ave.)

2/27/24 – CPAB Meeting (Ingleside Station) CPAB Members

2/27/24 – SFPL Book Mobile (McLaren Park) Community Members

3/1/24 – 2024 SFPL Make/Art (Bernal Heights Rec Center) Community Members

3/17/24 – St. Patrick's Day Events (Ingleside District) Community Members

3/19/24 – Community Meeting (Ingleside Station) Community Members



2024 Community Events & Group Recognition

3/24/24 – Excelsior Action Group Shared Space (Otsego Ave. / Ocean Ave.)

3/26/24 – CPAB Meeting (Ingleside Station) CPAB Members

3/26/24 – SFPL Book Mobile (McLaren Park) Community Members

4/16/24 – Community Meeting (Ingleside Station) Community Members

4/23/24 – CPAB Meeting (Ingleside Station) CPAB Members

4/23/24 – SFPL Book Mobile (McLaren Park) Community Members

TBD – Chow Fun Food Crawl (Ingleside District) Community Members

5/5/24 – Cinco De Mayo Events (Ingleside District) Community Members

5/10/24 – 2024 SFPL Make/Art (Bernal Heights Rec Center) Community Members

5/21/24 – Community Meeting (Ingleside Station) Community Members

5/28/24 – CPAB Meeting (Ingleside Station) CPAB Members

5/28/24 – SFPL Book Mobile (McLaren Park) Community Members



2024 Community Events & Group Recognition

TBD – Ruth Jackson Family Day (Visitacion Valley) Community Members

6/18/24 – Community Meeting (Ingleside Station) Community Members

6/25/24 – CPAB Meeting (Ingleside Station) CPAB Members

6/25/24 – SFPL Book Mobile (McLaren Park) Community Members

7/4/24 – 4th of July Events (Ingleside District) Community Members

7/16/24 – Community Meeting (Ingleside Station) Community Members

7/23/24 – CPAB Meeting (Ingleside Station) CPAB Members

7/23/24 – SFPL Book Mobile (McLaren Park) Community Members

8/6/24 – National Night Out (TBD) Community Members

8/20/24 – Community Meeting (Ingleside Station) Community Members

8/27/24 – CPAB Meeting (Ingleside Station) CPAB Members

8/27/24 – SFPL Book Mobile (McLaren Park) Community Members



2024 Community Events & Group Recognition

8/29/24 – John V. Young Memorial (Ingleside Station) Community Members

9/17/24 – Community Meeting (Ingleside Station) Community Members

9/24/24 – CPAB Meeting (Ingleside Station) CPAB Members

9/24/24 – SFPL Book Mobile (McLaren Park) Community Members

TBD – Faith & Blue (TBD) Community Members

10/15/24 – Community Meeting (Ingleside Station) Community Members

10/22/24 – CPAB Meeting (Ingleside Station) CPAB Members

10/22/24 – SFPL Book Mobile (McLaren Park) Community Members

10/31/24 – Halloween Events (Ingleside District) Community Members

TBD – Turkey Give Away (Ingleside District) Community Members

11/19/24 – Community Meeting (Ingleside Station) Community Members

11/26/24 – CPAB Meeting (Ingleside Station) CPAB Members

2024 Community Events & Group Recognition

11/26/24 – SFPL Book Mobile (McLaren Park) Community Members

TBD – Cruzada Guadalupana (Ingleside District) Community Members

12/17/24 – Community Meeting (Ingleside Station) Community Members

12/24/24 – CPAB Meeting (Ingleside Station) CPAB Members

12/24/24 – SFPL Book Mobile (McLaren Park) Community Members

12/31/24 – NYE Events (Ingleside District) Community Members

ENGAGEMENT EFFORTS



ENGAGEMENT EFFORTS



Metrics

- Calls for Service
- Community Events Held
- Survey Results
- Business Intelligence Compstat Reports
- 509 Problem Solving Forms
- After Action Reports
- Merchant Walks
- Incidents Reported

Review and Improvement

- **Calls For Service** – Compare calls before and after improvement plan.
- **Community Events Held** - Number of events held during operation period.
- **Survey Results** - Survey results from community members.
- **Business Intelligence Compstat Reports** – Data collected from B.I. reports.
- **509 Problem Solving Forms** – Review, assess, and execute.
- **After Action Reports** – Review from operational orders.
- **Merchant Walks** – Meet and greet the community.
- **Incidents Reported** – Collect incident reports from Crim Data Warehouse.

Thank you.

Any questions?

Captain Amy Hurwitz # 4146

Ingleside Station

You can reach me at Amy.Hurwitz@sfgov.org