



A  
18-135  
07/23/18

### **Pink Patch Project to Support Breast Cancer Awareness**

The Pink Patch Project is a public awareness campaign where law enforcement agencies around the United States use pink versions of their agencies' patches to encourage conversations with community members about breast cancer. By participating in the Pink Patch Project, law enforcement agencies help to increase awareness about breast cancer; raise funds for research in the areas of prevention, diagnosis, treatment and cure; and offer support and encouragement to those affected by the devastating disease.

The Department is partnering with the San Francisco Police Officers' Association (SFPOA) and will participate in the Pink Patch Project this October during Breast Cancer Awareness Month. Sworn members who wish to participate in the project are authorized to wear 2 pink SFPD patches on their regular uniform shirts throughout the month of October 2018. Non-sworn members are authorized to purchase pink SFPD patches as keepsakes. Additionally, throughout the month of October 2018 sworn members are authorized to wear pink tee shirts in lieu of black or blue tee shirts under their uniforms, and non-sworn members are encouraged to wear articles of pink clothing consistent with generally accepted business and professional standards.

Members should contact Sgt. Ray Padmore at [Raymond.Padmore@sfgov.org](mailto:Raymond.Padmore@sfgov.org) or [REDACTED] to purchase pink SFPD patches for \$10.00 each. The SFPOA will donate all of the proceeds to the Bay Area Cancer Connection, a local 501(c)(3) non-profit organization that provides personal care and support to breast and ovarian cancer patients and their families.

Participating sworn members are required to affix 2 pink SFPD patches to each uniform shirt, and members are responsible for the cost of affixing the two patches to their shirts. Galls Uniforms in San Francisco is offering a discounted rate for affixing two patches to each uniform shirt. However, members are not required to use Galls.

Breast cancer has the potential to affect each of us; it is estimated that 1 in 8 women and 1 in 1,000 men will develop breast cancer in their lifetimes. I encourage all Department members to participate in the Pink Patch Project.

  
WILLIAM SCOTT  
Chief of Police



*Per DB 17-080, both sworn and non-sworn members are required to electronically acknowledge receipt and review of this Department Bulletin in HRMS.*