

SFPD Pink Patch Project Raises \$13,827.95 for Charity 20-136

Image



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On Thursday, November 19, 2020, the San Francisco Police Department, in partnership with the San Francisco Police Officers Association, presented a check for \$13,827.95 to Bay Area Cancer Connections (BACC), a non-profit organization that provides personal care and support to the breast and ovarian cancer patients and their families. The funds were raised through the Pink Patch Project, a collaborative effort created to raise awareness and funds for breast cancer research and treatment.

“The San Francisco Police Department is deeply appreciative of the work that the Bay Area Cancer Connections has been doing for more than 25 years,” said San Francisco Police Chief William Scott. “This exemplary

organization has always valued the involvement of its volunteers and community partners, and I'm grateful to the San Francisco Police Officers Association and everyone at SFPD for their efforts on the Pink Patch Project this year. We are honored to do our part to assist BACC in its life-saving mission.”

“On behalf of the San Francisco Police Department, it is our honor to partner with the San Francisco Police Officer’s Association to continue to support BACC's important work,” said SFPD Assistant Chief Robert Moser. “In addition to raising much-needed funding every year, the Pink Patch Project helps to raise awareness about breast cancer. We're proud to help support such an important cause.”

During October, which is Breast Cancer Awareness Month, SFPD members and more than 170 other participating law enforcement agencies nationwide wore specially designed pink versions of their department patch to encourage public awareness about the importance of early breast cancer detection.

“We are honored and grateful for the support of SFPD, especially at this time when our world is just going through so many hardships,” said Rina Bello, Executive Director of BACC. “What SFPD does every day to take care of our community and to take care of the people that live in the Bay Area is especially meaningful. But the fact that SFPD is taking extra time to support our services and our clients is incredible.”

“This gift makes a huge difference in the lives of our clients and our ability to provide these programs and services,” said Colleen Carvalho, Director of Programs and Services of BACC. “With all SFPD already does for our community on a daily basis, we are just so grateful to have your support in this way as well.”

Lieutenant Tracy McCray of SFPD and the San Francisco Police Officer’s Association, said that this gift affirms “our commitment to helping BACC serve the people who are really in need, which includes our families within the police department and back home.”

Due to Covid-19 restrictions prohibiting large gatherings, this year’s check presentation took place at SFPD Headquarters and was not open to the public.

A photo of SFPD officers sporting Pink Patches accompanies this news release.

The SFPD also created a [social media video to highlight the Pink Patch project](#).

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