

Annual Community Policing Plan

FY 2023- Central Station



CITY & COUNTY OF SAN FRANCISCO

Police Department



11/01/2022

Central Station Community Engagement and Community Policing Strategy

Central Station supports the Department's Community Policing Vision and Values and is committed to creating a safe, healthy and vibrant community. Our spirit is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect. At the heart of effective policing is a comprehensive community engagement strategy because Community Engagement leads to Community Policing which leads to effective Community Oriented Problem Solving.

Central Station works toward achieving this objective by collaborating (Initiative 1- Strategic Plan 1.0) with businesses, residents, schools, community organizations, youth-based organizations and city partnerships within our district, to collaboratively identify and problem-solve local challenges and increase safety for residents, visitors, and businesses in the community.

Education and Relationship building (Goals 2 and 4 of the Community Policing Strategic Plan) are the main-focus of our engagement events. Our events will focus on educating the community about the department, crime prevention, crime trends and problem solving. Our goal is to build trust and relationships through positive engagement outside of calls for service, furthering our effectiveness in community policing and community-oriented problem solving.

Agenda

- District Overview
- Goals and Objectives
- Community Partners
- Community Events
- Metrics
- Review and improvement process



District Overview

- The Central District serves a diverse range of communities and many of San Francisco's most famous tourist destinations. Every year, more than 13 million tourists flock to Central San Francisco, an area encompassing 35 hotels, 34 consulates, and many of San Francisco's top attractions, including: Chinatown, North Beach, Fisherman's Wharf, Alcatraz Island, the Financial District, Union Square, Ferry/Embarcadero Plaza and three famous hills: Telegraph, Nob and Russian.
- The Central District is one of San Francisco's most diverse districts. The district has residents from all walks of life and hosts a large Chinese and Italian population residing in Chinatown and North Beach.
- The most significant crime trends in the Central District are property crimes. The most significant of which are auto burglaries and retail theft. Due to having several tourist destinations, the victims are often-times unaware of some of our most common crime issues. Central Station employs a diverse strategy to combat auto burglaries, such as our Park Smart educational campaign which focuses on prevention, in addition to strategic crime enforcement.

District Overview

- Central Station utilizes patrol officers to respond to most calls for service. The Central District also has foot beat officers in Union Square, Chinatown, North Beach, and Fisherman's Wharf. The diversity of San Francisco also shows in the demographics of the officers working in the district. Central Station also has numerous officers certified in a secondary language, which helps to promote crime reporting and community relationships with the public and the police. Central Station Officers speak multiple languages such as Russian, Cantonese, Mandarin, and Spanish.



Goals and Objectives

- Goal 1: Communication
- Goal 2: Education
- Goal 3: Problem-Solving
- Goal 4: Relationship Building
- Goal 5: SFPD Organization



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.1:** Create a diverse set of communication channels between the SFPD and community.
 - Central Station has various methods to promote public input and keep the public informed.
 - Central Station has a Twitter account and Nextdoor account. Central Station also publishes a newsletter via email to over 1,500 subscribers.
 - Central Station hosts a monthly community meeting which is open to the public. The meetings allow the public to come directly to the Station's Captain with their questions and concerns.

Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- Central Station hosts several events throughout the year which promotes trust, open dialogue and long-lasting partnerships with the community the officers work in. Examples of some events are:

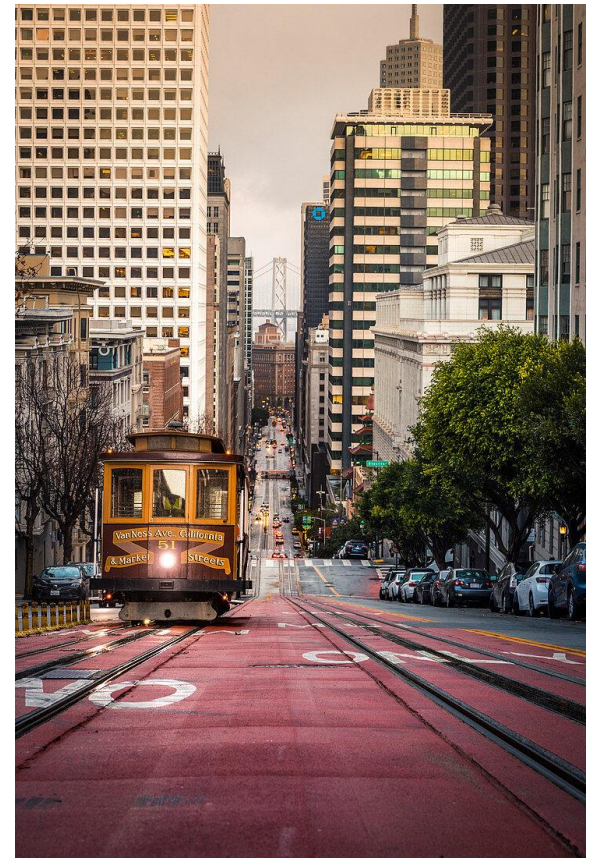
- National Night Out
- Chinatown Night Out
- Coffee With A Cop



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.2:** Respond to request for service and information in a timely and transparent manner
 - Central Station is committed to promptly and professionally answer all community questions or referring them to the appropriate resource.
 - The community can reach Central Station via telephone 415-315-2400 or email us at SFPDCentralStation@sfgov.org.



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.3:** Solicit conversation, input, and collaboration from historically underrepresented groups.
 - Central Station solicits input through the district's Community Policing Advisory Board (CPAB), community meetings, and community events. The information provided helps create a SMART goal for the officers designated to a problem in their assigned area.



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.4:** Transparently communicate, publicize, and educate community about SFPD goals and policies.
 - During Central Station's monthly community meetings, the Captain presents crime statistics and different topics monthly. The topics can be presentations on some of the SFPD's latest policies and procedures, the Collaborative Reform Initiative, and safety tips to help the community remain safe.



Goal 2: Education

SFPD both trains and is trained by the communities it serves

- **Objective 2.1:** Train the community to empower them to improve community safety
 - Central Station utilizes Foot Beat Officers and Patrol Officers to attend community stakeholder meetings.
 - Central Station's Captain Staff also hosts safety tip presentations and open forums to discuss specific issues to businesses in the area. The open forum is hosted in a judgement free and open environment to welcome questions and community input.
- **Objective 2.2:** Invite third party and community instructors to contribute to SFPD training.
 - Central Station's community meetings often host different community groups, organizations and stakeholders to provide information to the public and officers.

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern.

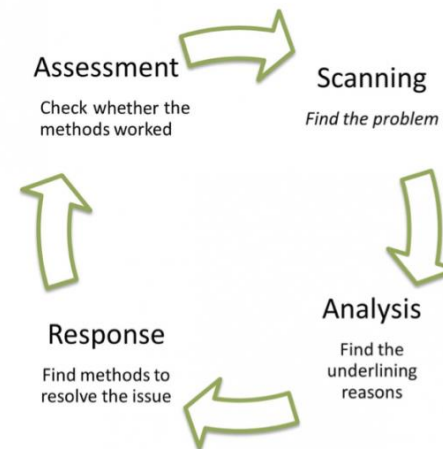
- **Objective 3.1:** Officers can connect individuals to resources when calls for service are outside their scope.
 - Central Station Officers will organize and connect community members to appropriate city agencies, as well as private and non-profit partners.
- **Objective 3.2:** Collaboratively identify and develop responses to local issues and concerns with individuals, community-based organizations, and city services.
 - SFPD's Central Station constantly addresses individual community member concerns through a collaborative process to create a shared solution.



Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern

- **Objective 3.3:** Utilize a formalized problem-solving model across district stations
 - Central Station officers are utilizing the SARA model and SMART methodologies to align our station's goals with the tenets of 21st Century Policing, in resolving our community issues, problems and concerns.



Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community.

- **Objective 4.1:** Increase visible officer presence and proactive, positive engagement with individuals outside of calls for service.
 - Ensuring officers are in their assigned beats and remaining highly visible to engage with the community when they are not responding to a call for service.



Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community.

- **Objective 4.2:** Provide unbiased, dignified, and equal treatment and access to resources to all community members.
 - Officers continue to receive mandatory training in topics, such as Implicit Bias, Equity and Inclusion.
 - Officers are constantly provided roll call training on the latest SFPD policies and are held to the highest standard, providing the best service possible to the community.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.1:** Develop policies, priorities, and procedures that are consistent across SFPD stations and bureaus and support neighborhood-specific plans.
- **Objective 5.7:** Integrate community policing values in recruitment, training, and professional development of SFPD members.
 - Central Station is committed to community policing, guided by General Order 1.08 (Community Policing), the SFPD Community Strategic Plan and the Community Policing and Problem-Solving Manual.
 - Community Policing values are first taught to our recruit at the Basic Academy, then concepts are strengthened through continuous professional development training.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.2:** The SFPD is adaptable and committed to continuous review and improvement.
 - SFPD Officers embody Stephen Covey's 7th habit, "Sharpen the Saw." After every incident, Central Station Officers routinely conduct, "debriefs," of the event. These debriefs allow the officers to speak freely in an open environment regarding ways to improve their response and critique performance. These critiques help the officers plan which training courses to attend and/or host in-house at the station level. Constant review and improvement is critical in today's ever-changing environment for law enforcement.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

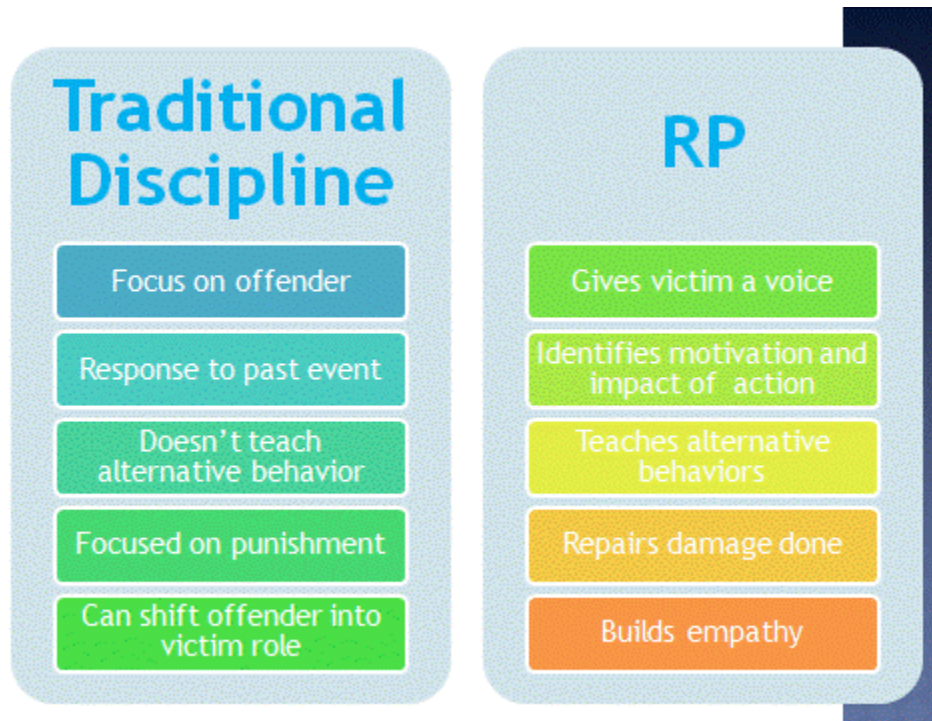
- **Objective 5.3:** Include civilian and front-line officer perspectives and input in decision-making and policy development processes.
 - Central Station routinely gains input from civilians and the Patrol Officers regarding any community problems or issues. Central Station gathers input to conduct enforcement operations or community events, depending on the situation.



Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.4:** Support restorative justice goals.
 - Central Station partners with the District Attorney's Office in our goal of supporting restorative justice.



Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.5:** Support officers with sufficient resources.
 - Central Station Officers work hand in hand with the SFPD Community Engagement Division (CED) and the SFPD Recruitment Unit to engage the public in community events. We also enlist the help of SFPD Cadets, ALERT, and volunteers from multiple community groups.



Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.6:** Recruit SFPD members who reflect the city's diversity and know the communities they serve.
- **Objective 5.8:** Deployment strategies maintain consistency in practices and continuity of the community's relationship with the SFPD.
 - Central Station has Foot Beat Patrol Officers in the Central District's iconic neighborhoods, such as North Beach, Chinatown, Fisherman's Wharf, and Union Square. These officers frequently engage the community during their daily patrol. They also attend community meetings and events hosted by the Central Station and neighborhood groups.
 - Central Foot Beat Officers are immersed in the community to achieve the mutual goal of public safety.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.9:** Support groups historically underrepresented in police departments in professional development.
- **Objective 5.10:** Hold officers accountable for their actions and embodying community policing tenets.
 - Officers are held accountable by their direct supervisors by monitoring their daily activities to ensure the best possible service and mentoring them in areas such as eliminating bias and disparities.

Community Partners

- Union Square Alliance
- Downtown CBD
- North Point Center
- Chinatown Community Development Center
- Telegraph Hill Dwellers/Goat Hill
- Barbary Coast Neighborhood Association
- Community Youth Center
- Nob Hill Association
- Self Help For the Elderly
- Chinatown Merchants United Association of SF
- Ping Yuen/North Beach Housing
- North Beach Neighbors
- Fisherman's Wharf CBD
- North Beach Business Association
- Russian Hill Neighbors
- Lower Nob Hill Neighborhood Alliance
- Chinese Consolidated Benevolent Association
- Chinese Chamber of Commerce
- Jackson Square Business Association
- Chinatown Merchants Association
- Salesian's Boys and Girls Club
- Chinatown YMCA

Community Partners

- **Union Square Alliance**
- Marissa Rodriguez collaborated with Central Station to create our Union Square Deployment and a sponsor of our National Night Out Event
- **Downtown CBD**
- Robbie Silver is a member of our CPAB creating plans to prevent crime
- **North Point Center**
- Aline Estournes is a member of our CPAB creating plans to prevent crime and helped boost the morale of our station by organizing a First Responder's Luncheon
- **Chinatown Community Development Center**
- Partners with Central Station for many events in the Ping Yuen Housing Complex
- **Telegraph Hill Dwellers**
- Community partner in creating outreach and crime prevention in the Telegraph Hill Area
- **Barbary Coast Neighborhood Association**
- Member of our CPAB creating plans to prevent crime
- **Community Youth Center- Chinatown**
- CYC and Sarah Wan are our main partner and organizer of our annual Chinatown Night Out Event
- **North Beach Neighbors**
- Trish Herman is a member of our CPAB creating plans to prevent crime and Mrs. Herman is a key member in organizing our National Night Out Event
- **Fisherman's Wharf CBD**
- Randall Scott is a member of our CPAB creating plans to prevent crime and Central Station's auto burglary prevention campaign
- **North Beach Business Association**
- Ida Zoubi is a member of our CPAB creating plans to prevent crime, a participant of our National Night Out Event, and sponsor of our Coffee with a Cop event
- **Russian Hill Neighbors**
- President, Carol Ann Rogers is a member of our CPAB creating plans to prevent crime and sponsor to our National Night Out Event
- **Lower Nob Hill Neighborhood Alliance**
- Partnered with Central Station to create plans to combat crime in the Lower Nob Hill Area
- **Chinese Consolidated Benevolent Association**
- Sponsor to our Chinatown Night Out Event
- **Chinese Chamber of Commerce**
- Sponsor and key organizer to our Chinatown Night Out Event along with the Chinese New Year Parade

Community Events

- Community Meetings
- Coffee with a Cop
- Neighborhood Safety Walks
- National Night Out
- Pumpkin Giveaways
- Thanksgiving meal deliveries
- Italian Heritage Parade
- Pride Parade
- Faith and Blue
- New Year's Eve Celebration
- Chinese New Year Parade
- Chinatown Night Out
- Buzz the Fuzz
- Tip a Cop
- Merchant walks
- Toy Drives
- Community Fairs
- St. Patrick's Day Parade
- Easter Basket Giveaway
- 4th of July Firework Show
- Fleet Week
- Polar Plunge

Upcoming Community Events

Event Name	Date
Chinese New Year Parade	February 2023
Pride Parade	June 2023
National Night Out	First Tuesday of August 2023
Chinatown Night Out	First week of September 2023
Coffee With a Cop	Varies throughout 2023
Pumpkin Giveaway	October 2023
Turkey Delivery with Self Help For the Elderly	Thanksgiving 2023
Toy Drive	Winter 2023

Problem Solving – Central Station

- Pedestrian/Traffic Safety
- Burglaries
- Narcotics Usage
- Mental Health
- Auto Burglaries
- Organized Retail Theft
- People without Housing
- E-Scooter Safety



Metrics to Quantify Results

- 911 Calls for Service
- Number of Events Held
- Community Survey Results
- Data Analysis
- Positive interactions via social media
- 509 Problem Solving Forms
- Stop Data
- Use of Force Data
- Staff Survey results
- DPA Complaints



Review and improvement

- Use of data and metrics
- Meetings with community stakeholders regularly
- Surveys at meetings
- Meetings with community with officers assigned to area or issue
- Community Input
- Reviewing 509 Problem Solving Forms



Future Goals

- Future Safety Presentations and Trainings to various community groups and corporate offices
- Active attacker training with local stakeholders
- Traffic Safety Operations dealing with sidewalk safety
- Traffic Safety Operations to enforce speed violations
- Noise Abatement for modified vehicles along the Embarcadero
- Continued illegal vending tasking force operations along the Embarcadero
- Future collaborations with stakeholders to host community events and increase transparency in our profession and public safety

Impact on Public Safety

- We hope that our continuing deployment of ambassadors and officers in our heavily trafficked tourist areas will amount to a reduction in auto burglaries and theft calls.
 - We anticipate a reduced number of auto burglaries and retail theft incidents in our district next year.
- In our traffic enforcement operations, we anticipate a higher number of citations being issued next year and a reduced number of injury traffic collisions.
- Through our community events in various neighborhoods around the district, we hope to strengthen community ties and willingness to corroborate with the police department
 - We hope this will ensure greater eye-witness statements and future successful prosecution of criminal activity

Thank you.
Any questions?



You can reach Central Station at:
SFPDCentralStation@sfgov.org