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The San Francisco Police Department Strategic Plan 1.0 – Improve Responsiveness and Measure & Communicate

The Department continues the rollout of the Strategic Plan 1.0 – a plan that provides a vision and promise of what we, as a department, aspire to become.

Two of the Strategic Initiatives within the Strategic Plan are **Improve Responsiveness** and **Measure and Communicate**.

Improving responsiveness can be seen in the actions all of us take daily; from responding to a priority A call quickly and safely, to following up with a victim of a horrific crime with compassion and dedication. Please take a moment to watch this video on how one department civilian is helping free up officers to '[Improve Responsiveness](#).'

Measuring and Communicating is done daily via a dozen differing systems and processes you're all aware of. By gathering, measuring and analyzing good data, and ensuring that data can get down to the front line officer, this department can improve how we deliver [Safety with Respect](#). Please watch this video to learn more.



SFPD stands for safety with respect for all. We will:

- Engage in just, transparent, unbiased, and responsive policing
- Do so in the spirit of dignity and in collaboration with the community
- Maintain and build trust and respect as the guardian of constitutional and human rights

To read the plan and keep up to date, please see our strategic planning website here (link: <http://sanfranciscopolice.org/plan>).

William Scott
WILLIAM SCOTT
Chief of Police

Per DB 19-070, both sworn and non-sworn members are required to electronically acknowledge receipt and review of this Department Bulletin in HRMS. Any questions or clarification regarding this policy should be made to sfpd.writtendirectives@sfgov.org who will provide additional guidance about the directive.