

Annual Community Policing Plan

Mission Station



CITY & COUNTY OF SAN FRANCISCO

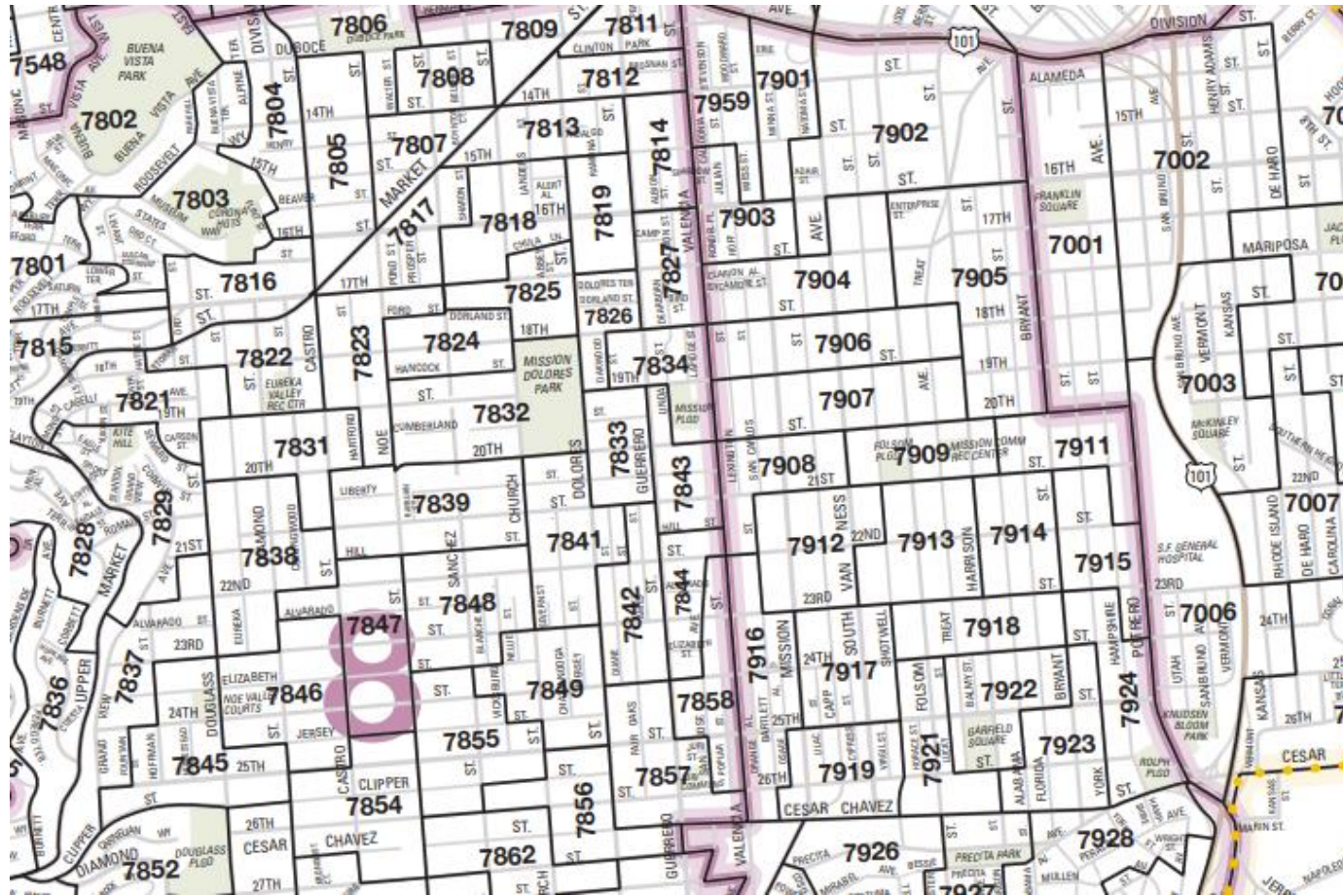
Police Department

01/01/2023

District Overview



District Overview



BOARD OF SUPERVISORS



DISTRICT 8
Rafael Mandelman



DISTRICT 9
Hillary Ronen



DISTRICT 10
Shamann Walton

Staffing Overview

- 1 Captain
- 4 Lieutenants
- 19 Sergeants
- 93 Officers
- 2 Recruits
- 3 Civilians
- 5 PSAs
- 2 Cadets



- CAPTAIN'S STAFF**
- 1 Sergeant
 - 4 Officers

- DAY WATCH**
- 2 Lieutenants
 - 6 Sergeants
 - 38 Officers
 - 2 Recruits
 - 4 PSAs

- NIGHT WATCH**
- 2 Lieutenants
 - 10 Sergeants
 - 44 Officers
 - 1 PSAs

- PLAINCLOTHES and HOUSING**
- 1 Sergeants
 - 7 Officers



District Overview

The boundaries of the Mission police district are as follows:

- Northern boundary: 13th St, Division St to Market St
- Southern boundary: Cesar Chavez St
- Eastern boundary: Potrero Ave to San Bruno Ave (following an imaginary line along the elevated 80 freeway)
- Western Boundary: Upper Market St

District Demographics

- District population: approximately 80, 400
- 67.4% White
- 30.1% Hispanic
- 12.1% Asian
- 2.7% African American
- 17.9% Other



Historical / Tourist Attractions

- Mission Dolores Church -3321 16th St cross near Dolores St (One of the early Spanish Missions settled in California)
- Pink Triangle Park- Market St near Castro St
- Upper Market St Vista -(near Twin Peaks, overlooks the eastern San Francisco skyline)
- Dolores Park – Dolores St and 19th St

District Overview cont.



Art Galleries / Murals

- Galleria de la Raza – 2857 24th St and Balmy St
- Calle 24 Latino Cultural District -3250 24th St
- Artist murals in numerous locations throughout the district including Clarion Alley and Valencia St, Mission and 19th St, Balmy Alley and 24th St, Lilac Alley and 24th St.

Theater / Music (Nightlife)

- Brava Theater – 2781 24th St
- The Castro Theatre – 424 Castro St
- The New Mission Theatre – 2550 Mission St
- Numerous night clubs and restaurants on the Valencia St corridor, Mission St corridor, Castro St corridor (400-500 blk)
- The Armory – 1800 Mission St
- The Chapel SF – 777 Valencia St

Mission Police Station Staffing

- Captain (1), Lieutenant (4), Sergeant (19), Officers (105), Civilian (11) - Includes: Foot Beat Officers, Homeless Outreach Officers, Housing Officers, Permit Officer and Captain Staff

Community Partners

District Supervisor(s)

- District 6 Supervisor: Matt Dorsey
- District 8 Supervisor: Rafael Mandelman
- District 9 Supervisor: Hillary Ronen
- District 10 Supervisor: Shamann Walton

Business Districts

- Castro Street Merchants
- Noe Valley Merchants
- Valencia Street Merchants
- Lower 24th Street Merchants
- Mission Street Merchants



Faith Based Organizations

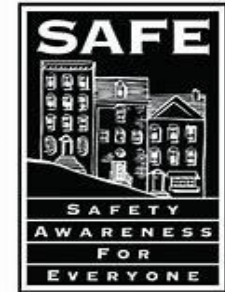
- St. Peter's Catholic Church
- Lugar De Buda Buddhist temple
- Mission Dolores Basilica
- Most Holy Redeemer Church
- Cornerstone SF Church
- Annunciation Greek Orthodox Cathedral
- Sha'ar Zahav Synagogue



Community Partners cont.

Community Organizations and Community Groups

- SFSAFE
- Mission Education Projects Inc. (MEPI)
- SF Boys and Girls Club
- Street Violence Intervention Program (SVIP)
- Marigold Foundation
- Mission Girls Club
- Latino Task Force
- SF Low Rider Counsel
- SF Labor Union
- Castro Community on Patrol
- Castro Cares
- HOT Team (Homeless Outreach Team)
- DPH (Department Public Health)
- DPW (Department Of Public Work)
- SCRT (Street Crisis Response Team)
- Bernal Dwellings Housing Association
- Valencia Housing Association
- SFPD Ambassador Program



be a part of the solution

Problem Solving

The Community Policing Strategy Plan for Mission Police Station will focus on Goal 2 and Goal 4 of the Community Policing Strategic Plan, Education and Relationship Building. The Objective will be to train the community to empower themselves to improve community safety (**Objective 2.1**). We will begin with focusing on the merchant areas in our district due to the rise in **retail theft, burglaries, vandalism, and quality of life issues** to business districts.

Community Policing Strategies That are S.M.A.R.T

Specific -Mission Station will host in-person and virtual meetings in partnership with SF SAFE, Community Based Organizations (CBOs), partnering Law Enforcement Agencies and the Community Police Advisory Board (CPAB) to educate the Merchants and Residential communities on quality-of-life issues and preventing crime amongst their establishments. (**Objective 2.2**). The objective will be to formulate strategies to increase crime awareness by initiating proactive community policing and increased visible Officer presence.

Problem Solving cont.

Measure – Meetings will be held during the Captain’s Monthly Community Meeting, which takes place on the last Tuesday of every month, as well as negotiated times with individual district merchant groups. Mission Station will utilize crime data and statistics, from SFPD Crime Data Warehouse, Crime Analysis Unit, SFPD BIP (Business Intelligence Portal) as well as community input for a specific area to formulate a community oriented policing strategy that targets and addresses surrounding crime.

Attainable – Mission Station will focus on the state of the business districts and address crime and quality of life issues. This will include discussions about crime prevention and quality of life responses by the SFPD and it’s collaborating city agencies. Mission Station will utilize the district Foot Beat Officers to engage with the community and merchants while continuing to update all Responsible File information cards and assist the business owners with the posting of 25 MPC signage, if desired (**Objective 4.1**). Mission Station has also created an electronic version, with a QR scan code, of the Responsible information cards that offers more detailed questions regarding merchant businesses and on-going issues. Mission Station Officers will work in conjunction with the Organized Retail Theft Unit, Plainclothes teams, and Burglary Unit to identify crime trends and suspects of interest.

Regarding quality-of-life issues, Mission Station will coordinate detailed operation plans with our Homeless Outreach Team, BART PD, SCRT (Street Crisis Response Team), and DPH (Department of Public Health) to help identify issues and formulate strategic plans that target them. Mission Station will also communicate with neighboring residential communities and encourage the neighborhood groups to organize a P.O.P (Problem Oriented Policing) unit block project to help identify vulnerable areas of the community.

Problem Solving cont.

R elevant – The community oriented policing strategy will be relevant to issues identified. The city of San Francisco has seen an increase in retail theft, burglaries, vandalism, and quality of life issues to business districts around the city, including the Mission District. With Mission Station coordinating valuable training through SFPD’s specialized units, Patrol Officers, partnering city agencies and proactive neighborhoods and communities we will be able to heighten awareness and encourage teamwork and partnerships to formulate community oriented policing strategies to help combat these issues (**Objective 4.2**).

T imely – The Captain’s Monthly Community Meetings will be held the last Tuesday of the Month, beginning at 5:00 pm through virtual channels provided by SFSAFE and in-person at Mission Police Station’s community room. Mission Station will also arrange negotiated meeting times with individual district merchant groups. At these monthly meetings, the Captain will focus on certain crime trends and quality of life issues and formulate a community policing strategic plan and implement these plans on a case-by-case basis. In the coming months after, the captain will focus on assessment of the strategy by looking at the crime and community policing data and making any necessary adjustments as deemed necessary. On a quarterly basis of implementing the different strategies, Mission Station will conduct an overall assessment to determine if the goals of reducing the rise in retail theft, burglaries, vandalism, and quality life issues in the business districts were met.

Problem Solving cont.

In the past, Mission Station Officers and Mission Station CPAB group have partnered up with neighboring residential communities and neighborhood groups to organize a P.O.P. (Problem Oriented Policing) unit block project to help identify vulnerable areas and quality of life issues in the community.



BEFORE



AFTER



BEFORE



AFTER

Problem Solving Plans 2023

Mission Police Station in conjunction with SF SAFE and neighborhood community groups plan to combat crime together in their neighborhoods.

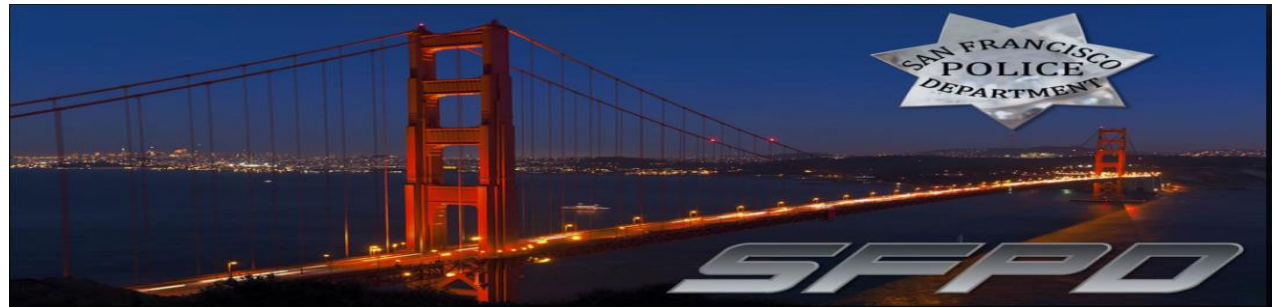
- Example: Human Trafficking on Capp Street
- Plan includes organized meetings with different agencies and partnerships such as: SF SAFE, District Attorney's Office, SVU Human Trafficking Unit. Teaming up to formulate strategies to increase crime awareness by initiating proactive community policing and increased visible Officer presence.
- Partnerships with other San Francisco City agencies to provide the wealth of city services to the most vulnerable in our communities. (DPW, DPH and HSH)
- Neighborhood walks with business owners, community members and the SFPD beat and patrol Officers.
- Work with SF SAFE, neighborhood groups and surrounding merchants to help with environmental enhancements.
 - Supplying homes with garage door safety locks to help prevent garage burglaries.
 - Digitizing our business and community responsible files to open the lines of communication, which will help contact responsible parties quickly in the event of emergencies.



Important SFPD Calendar Dates

- National Law Enforcement Appreciation Day – Monday, January 9, 2023.
- National Police Week – Monday, May 15 – Sunday, May 21, 2023.
- Peace Officers Memorial Day – Monday, May 15, 2023.
- National Safety Month – June 2023.
- National Night Out (NNO) – Tuesday, August 1, 2023.
- National Police Woman Day – Tuesday, September 12, 2023.
- National Thank a Police Officer Day – Saturday, September 16, 2023.
- National Crime Prevention Month – October 2023.
- National Coffee With A Cop Day – Wednesday, October 4, 2023.
- National First Responders Day – Saturday, October 28, 2023.

*Dates may be subject to change



Community Events (Mission)

- Captains Monthly Community Meeting / Merchant Business Meeting(s) / CPAB Monthly Meeting
 - Last Tuesday of every Month. CPAB 4-5PM, Community Meeting 5-6PM
 - These meetings satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.
- Coffee with a cop / Walk with a cop / Lunch with a cop
 - Numerous dates throughout the year
 - This event satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.
- National Night Out –August 1, 2023
 - This event satisfies Goal 1 –Objectives 1.1-1.4, Goal 2 – Objectives 2.1-2.2, Goal 3 Objectives 3.1-3.2, Goal 4 – Objectives 4.1-4.2 and Goal 5 - 5.3, 5.4, 5.5, 5.6, and 5.9.
- Mission Station Pumpkin Patch – October 2023
 - This event satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.
- Mission Station’s Christmas Toy Giveaway – December 2023
 - This event satisfies Goal 1- Objectives 1.1-1.4, Goal 2 – Objectives 2.1–2.2, Goal 3 Objectives 3.1-3.3, Goal 4 – Objectives 4.1-4.2 and Goal 5 – Objectives 5.1-5.10.

Community Events cont.

Major Annual Events in partnership

- Breakfast of Champions – 01/2023
- Mardi Gras/Mission Parklet Crawl -03/2023
(Mission Merchant, Mission Food Hub)
- Aztec New Year Event -03/2023
(City College of San Francisco)
- Cesar Chavez Parade/Festival – 04/2023
- Selena Lowrider Cruise – 04/2023
(SF Low Rider Counsel)
- St. Peter’s Holy Thursday Procession – 04/2023
(St. Peter’s Church/School)
- St. Peter’s Good Friday Procession – 04/2023
- Sisters of Perpetual Indulgence Easter Event –
04/2023
- Earth Day Festival – 04/2023
- Dia De Los Nino’s – 04/2023
- Cinco De Mayo Bike Ride – 05/2023
(Mission Food Hub)
- International Workers Day March – 05/2023
- Cinco De Mayo Lowrider Cruise – 05/2023
(SF Low Rider Counsel)
- Harvey Milk Day – 05/2023
- Movie in the Park – 05/2023
(Noise Pop)
- Carnival Festival/Parade - 05/2023
(SF Carnival)



Community Events cont.

Major Annual Events in partnership

- PRIDE Weekend – 06/2023
- Sunday Streets – Various dates 2023
- National Night Out – 08/2023
(SF Safe, CPAB, SFSO, Park Rangers, DA Office
Castro Merchants, Valencia Merchants)
- King of the Streets – 08/2023
(SF Low Rider Counsel)
- Mission Crit Bike Race -09/2023
- St. Phillip's School Festival -09/2023
- Sil Agua Si Cultural & Art Event – 09/2023
- Castro Street Fair – 10/2023



- Faith and Blue – 10/2023
- Lesbian's who Tech in the Castro – 10/2023
- Noise Pop Music Festival – 10/0223
- ABADA Capoeira SF Cultural Performance – 10/2023
- Halloween in the Castro – 10/2023
- Mission Station Pumpkin/Candy Giveaway - 10/2023
- Dia De Los Muertos – 10/2023
(Marigold Project)
- Castro Community Tree Lighting – 11/2023
(Castro Merchants)
- Mission Station Toy Giveaway – 12/2023



*List does not include spontaneous demo's, sports celebrations, various enforcement operations.

Community Engagement Plans

Mission Station is focusing on developing relationships with community members and neighborhoods in our district areas. We wish to develop strong partnerships with citizens in the community to help form a stronger bond and to collaboratively work on making our community safer. Throughout the year, we will hold events to help strengthen this process.



- **Who** will be involved?
 - SFPD Mission Station, Community Policing Advisory Board (CPAB), SFPD Community Engagement Division, SF SAFE, various neighborhood and community groups, and various merchants in the district.
- **What** types of events?
 - We plan on holding events such as Coffee w/a cop, Lunch w/a cop, Walk and Talk w/a cop and sports and activities with cops.
- **Where** will these events take place?
 - Various locations throughout the Mission District Boundaries. (Schools, parks, shops, churches etc.)
- **When** will these events take place?
 - Throughout the year. (Dates are subject to change)
- **How** will these events be coordinated?
 - SFPD Mission Station, SFPD Community Engagement, SF SAFE and Mission Station CPAB will help identify neighborhoods and communities who wish to strengthen community partnerships.

Community Engagement



Community Engagement



Community Engagement



Captains Meetings (2023)

SFPD Mission Station Captain

Captain Gavin McEachern #83

630 Valencia Street

(415) 558-5400

m.gavin.mceachern@sfgov.org



The Captain of Mission Station conducts 8-12 monthly meetings which include but not limited to the following:

- Community Groups
- Neighborhood Associations
- Business Leaders
- Board of Supervisor representatives
- Housing Groups
- Event Organizers
- Individual Community Members
- Other City Agencies groups (DPW, DPH, HSH etc...)
- Other Law Enforcement Partners (Bart PD, CHP, UCSF, Park Rangers etc..)



Mission Station Newsletter

Mission Police Station produces a weekly newsletter that contains an array of information regarding crime prevention tips, police news and public safety alerts to the community. In addition, we feature the following:

- Officer of the Month
- Citizen of the Month
- Definitions of Suspicious Activity, Community Policing and Crimes
- Community Engagement, Events, Projects, Flyers
- List and maps of Part I and Part II crimes
- Plans to address crime including any tips from the community
- Comparisons of bi-annual crime maps.
- Monthly comparison of crimes
- Notable Arrests / Incidents of notes
- Relevant Department Press Releases
- Advertisement for Police Programs (ALERT, PAL, Recruitment, Community Police Academy, Reserves and PAL Cadet Programs.
- Mission Stations Vision and Values reflective of the Department's Vision and Values
- <https://www.sanfranciscopolice.org/stations/mission-station>



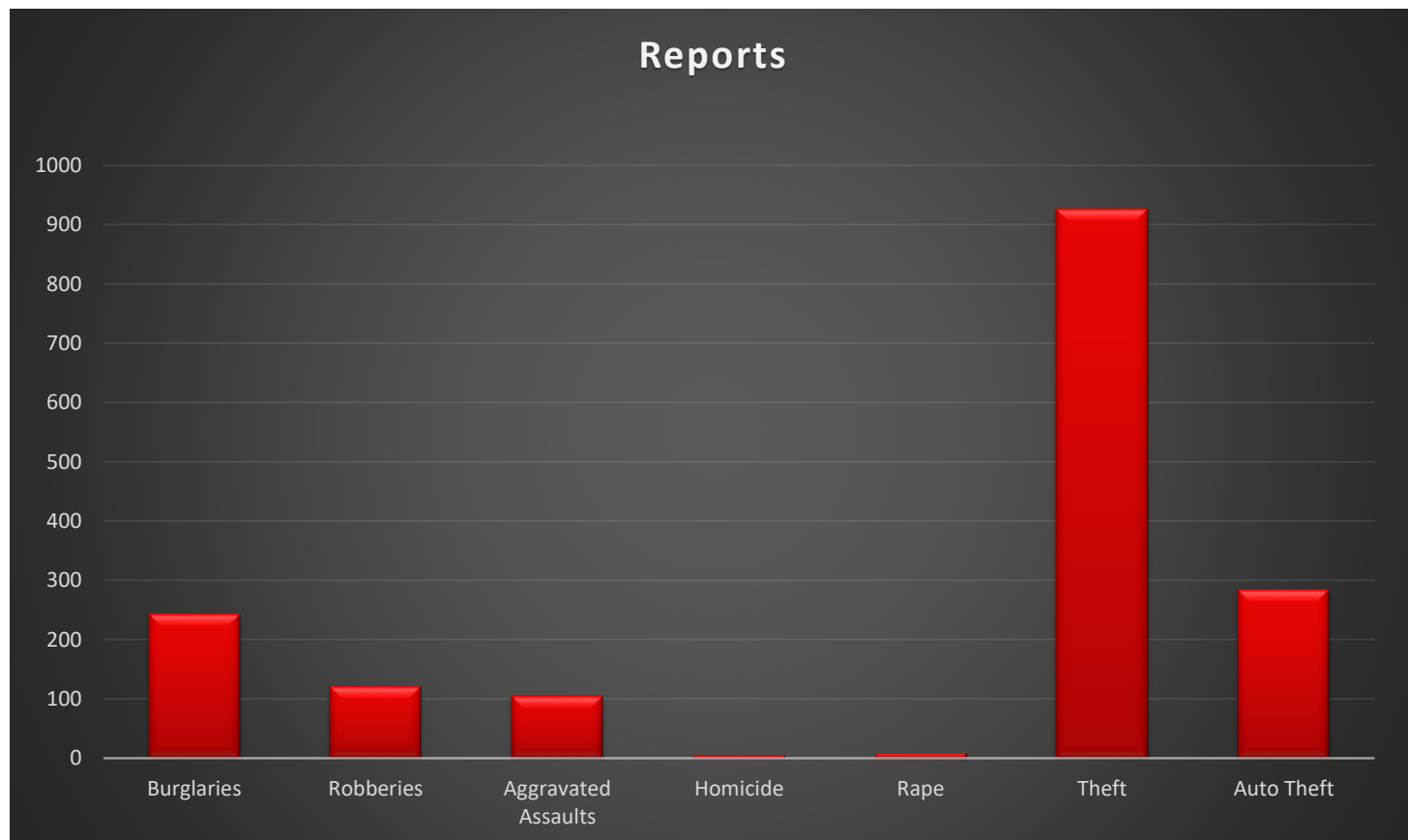
Metrics

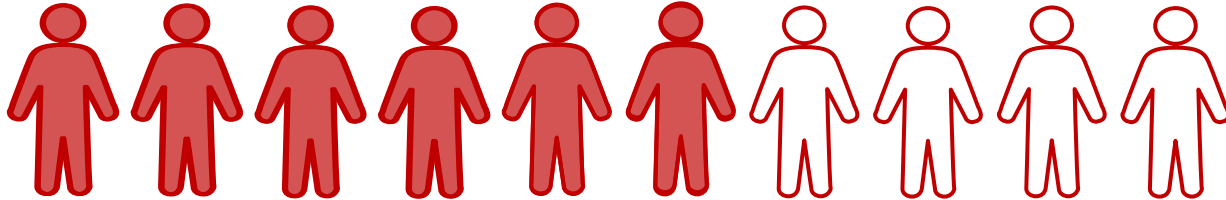
- 911 Data – Time spent meeting with citizens
- Number of people attending meetings/events
- Number of community meetings and events attended by foot beat Officers
- Average time to respond to non-emergency inquiries by type
- Community Survey Results
- Number of neighborhoods with active community watch
- Post-training survey – number of participants who have changed behavior following training on how to prevent crime
- Number of participants that shared training information with neighbors
- Number of community members and Officers that feel collaboration helped solve the problem

Review and improvement

- Community groups/merchant input and feedback
- Crime Data and Statistics
- SFPD Crime Data Warehouse
- Crime Analysis Unit Data
- SFPD BIP (Business Intelligence Portal)
- Meetings with community stakeholders
- Meetings and input with Foot Beat Officers and sector patrol
- Review of Responsible File Information Cards
- Homeless Outreach / SCRT (Street Crisis Response Team) Data
- Outside agencies data (Bart PD, DPH, DPW, SFSD, Neighborhood Watch)

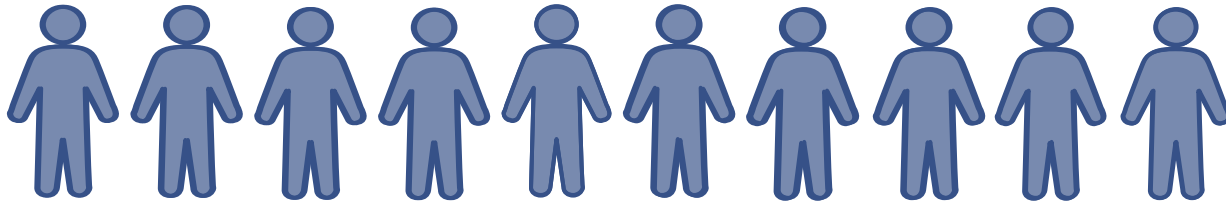
San Francisco Police Department Crime Data –Mission Station – 01/01/22 – 04/17/22





6 of 10

Residents are happy with the SFPD



10 of 10

Residents want additional patrols/foot beats