

Annual Community Policing Plan Ingleside Station



CITY & COUNTY OF SAN FRANCISCO

Police Department

05.01.2022

Introduction:

Community policing is a vital part of the efforts made by our department and its officers on a daily basis. Our daily interactions with the public, and the trust placed in us by those we serve help to build the valuable relationships we form with members of the community. The pandemic brought unprecedented challenges, and everyone had to find new and creative ways to maintain the relationships that have been formed between law enforcement and the community. It was inspiring to see how everyone adapted to the circumstances and made an active effort to preserve these relationships through activities such as virtual community meetings and socially-distanced community events. The members of Ingleside Station are proud to be a part of this community, and we will continue to work with our diverse neighborhoods and organizations to enhance quality of life and create a safer place for all.

DISTRICT OVERVIEW



DISTRICT OVERVIEW

BOARD OF SUPERVISORS



DISTRICT 7
Myrna Melgar



DISTRICT 8
Rafael Mandelman



DISTRICT 9
Hillary Ronen



DISTRICT 10
Shamann Walton



DISTRICT 11
Asha Safai



Neighborhoods

- Bernal Heights
- Diamond Heights
- Excelsior
- Miraloma
- Outer Mission
- Visitacion Valley

Infrastructure

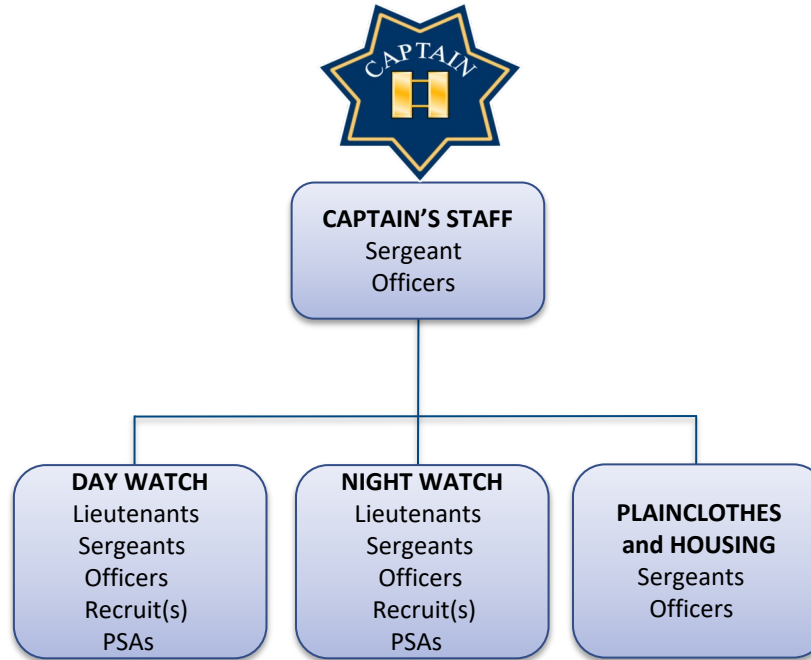
- 34 Schools
- 0 Hospitals
- 3 Public Housing Facilities
- 3 Major Youth Facilities

Population

- 139,360
 - African American – 4.3%
 - Asian – 27.1%
 - Latinx – 25.0%
 - Other – 12.3%
 - White – 31.3%

STAFFING OVERVIEW

Ranks:
Captain
Lieutenants
Sergeants
Officers
Recruits
Civilians
PSAs



SPECIALIZED TRAINING

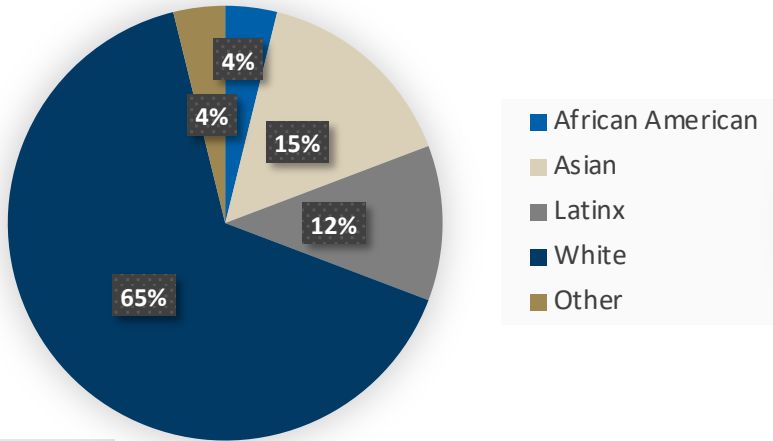
- Field Training Officers
- Field Training Sergeants
- Crisis Intervention Team Trained
- Specialists

CERTIFIED LANGUAGES SPOKEN

- 7 - Cantonese
- 2 - Tagalog
- 4 - Mandarin
- 8- Spanish

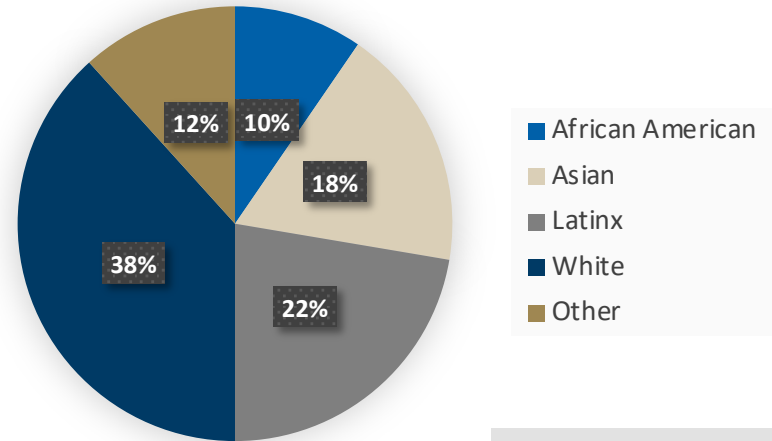
STAFFING OVERVIEW

Supervisor by Race/Ethnicity



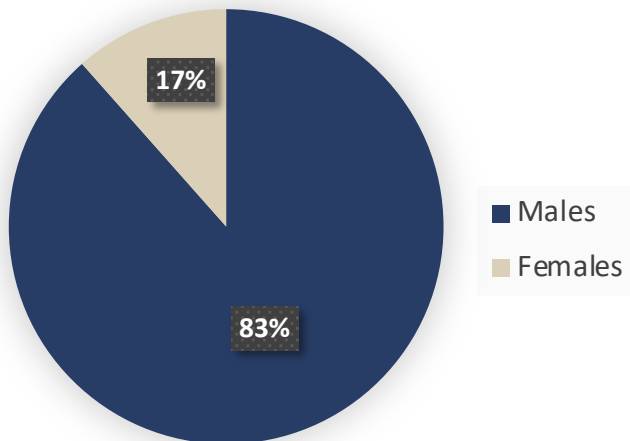
Supervisors

Officers by Race/Ethnicity

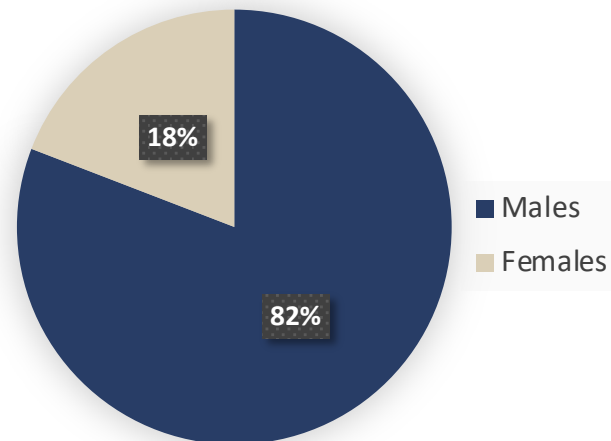


Officers

Supervisors by Gender



Officers by Gender



CRIME TRENDS AND STRATEGIES

The following are the top four concerns voiced by the community and our strategy to address the issues.

CONCERN	STRATEGY
Reduction in Crime	Enforcement Operations/Actions, High Visibility, Educational Outreach, Koper Curve Theory
Quality of life issues	Outreach with services in collaboration with HSOC, HOT ,DPH, DPW, Rec and Park, and Mobile Crisis.
Traffic safety	Traffic enforcement with educational outreach by social media and station newsletter. Working along side SFMTA and the Traffic Unit to find solutions regarding problem locations while conducting traffic enforcement.
Areas of Focus	Enforcement Operations with station personnel in collaboration with city agencies such as the City Attorney's Office, DPH, DPW, and others.

PART I CRIMES STATISTICS			
VIOLENT CRIMES	2020	2021	Change
Homicide	9	5	-44%
Rape	20	16	-20%
Robbery	258	225	-12%
Assault	226	207	-7%
Human Trafficking	0	2	+200%
Total Violent Crimes	513	455	-11%
PROPERTY CRIMES	2020	2021	Change
Burglary	588	662	+12%
Motor Vehicle Theft	935	879	-6%
Arson	17	23	+35%
Larceny Theft*	1869	1662	-11%
Theft from Vehicle *	1181	1059	-10%
Total Property Crimes	3409	3226	<.07%
PART 1 CRIMES TOTAL	3922	3681	-6.1%

*Theft from Vehicle is a sub-set of Larceny Theft and is part of the Larceny Theft total

TRAFFIC ENFORCEMENT			
Focus on the Five Violations	2020	2021	Change
Red Light	43	28	-35%
Stop Sign	208	78	-63%
Pedestrian Right of Way	42	16	-62%
Speeding	18	15	-17%
Failure to Yield when Turning	19	11	-42%
Total Focus on the Five	330	148	-55%
Other Violations			
Cell Phone	13	8	-38%
Unlicensed Driver	38	52	+37%
Suspended License	26	12	-54%
Pedestrian Offenses	7	4	-43%
Bike Offenses	2	1	-50%
Others	234	169	-28%
Total Traffic Violations	650	394	-39%

PERCENTAGE OF FOCUS ON THE FIVE CITATIONS

The goal of Vision Zero is to issue at least 50% of all traffic citations for a Focus on the Five violation

50%

Ingleside’s objective will be to focus on data-driven enforcement, while working side-by-side with SFMTA in creating long-term solutions.

Goals and Objectives

The Ingleside is, and has traditionally been, a diverse and busy area of The City. Mixed in among its varied residential neighborhoods are a variety of busy business corridors and retail areas which serve various needs for those who reside in, work in, and visit this district. As one would expect, these residential and business areas are impacted by types of crime that we see throughout The City. With that in mind, our community policing plan seeks to address two types of crime that impact our community: residential burglaries and retail theft.

The members of Ingleside Station are committed to creating a safe and healthy environment for all members of this community, and our community policing plan seeks to address the issues faced by victims of these crimes of opportunity. To bring about the desired changes and see long-lasting results, we will seek to partner and engage with community members and organizations to identify and problem-solve the challenges in our community policing plan through communication, education, problem-solving, relationship building, and the SFPD organization.

Goal 1: Communication

Our community policing plan seeks to create, open, and utilize a diverse set of communication channels between the members of Ingleside Station and the community. We understand the importance of honest, transparent, and empathetic dialogue at all stages of contact with the community. In addition to responding to calls for service in a timely manner, we also seek to solicit input from the community, and to work with all members of the community. In communicating with the public, we seek to educate the community about crime trends that impact quality of life, whether it is at a community meeting, a call for service, a public event, or a follow-up call to a victim of crime.

Goal 2: Education

We understand that effective community policing involves not only sharing knowledge and experience, but also working with community members and organizations that possess subject and neighborhood-specific expertise that would aid not only other members of the public, but members of the Department as well. Through safety presentations at community meetings, community events, and any general opportunities to engage with the community, we aim to pass along information that can help to educate community members on how to better secure their homes and businesses, and take measures to help prevent opportunistic individuals from victimizing the residents and merchants in the district.

Goal 3: Problem-Solving

Problem-solving efforts by our members will not only increase safety, but also foster collaborative working partnerships between the Department and members of the community. Although responding to calls for service helps in documenting instances of home burglaries, thefts, and retail-based crimes, our officers also look to be pro-active in scope, and to work in preventing these crimes from occurring in the first place. Through various avenues of public contact, we can connect members of the public to outside services and other city resources that can help to address theft-related crimes. By utilizing data from known incidents, soliciting information from the general public and victims of crime, and applying this knowledge to a formalized problem-solving model, we can identify and develop responses and solutions to these pressing neighborhood issues to not only reduce crime, but to improve the quality of life for all, and build trust with the community.

Goal 4: Relationship-Building

Many times, the extent of interactions with the public is limited to responding to calls for service, being flagged down for one, or interacting and engaging with one another at public events. Through community-oriented events and outlets (e.g. community meetings, the station newsletter, social media channels, and participation in local events), our officers work towards the goal of building relationships and channels of communication with the community. To build on any meaningful endeavors towards community policing, our officers will make continued efforts towards an increased visible presence, and encourage positive interactions with members of the public. When the opportunity allows, we encourage our officers to seek out opportunities to meet with the public, and address observed safety concerns.

Goal 5: SFPD Organization

Ultimately, our efforts will also rely on the department resources available to us. Our community policing plan seeks to utilize the department policies and procedures that are specific to our identified goals and objectives. The perspectives and input from both our civilian and department counterparts will both play an important part in addressing crime in the district. Likewise, our diversity in perspectives and values will play a vital role in ensuring that our approach and efforts remain adaptable and neighborhood-specific in order to best meet the needs of those we serve, and improve not only us as a department, but the community as a whole.

The members of our department are committed to excellence in law enforcement and are dedicated to the people, traditions, and diversity of our City. To achieve the goals of public safety, our officers perform their duties with respect, understanding, compassion, integrity, and vision. These values guide our actions, and the actions in our community policing plan will serve as a standard for our officers to follow in order to make our community a safer place for all.

Problem Solving

The Community Policing Strategy Plan for Ingleside Police Station will be to focus on retail theft, specifically shoplifting incidents, and burglaries. Data gathered by using SFPD Business Intelligence Portal, revealed that **595 Burglaries** and **120 Shoplifting** incidents were documented in the Ingleside District from April 1, 2021, to April 1, 2022.

Residential, Commercial, and Construction Site Burglaries: To problem solve this issue, Ingleside Station has created a set of communication channels through the Ingleside Newsletter, Facebook, Twitter, Instagram and Nextdoor. Through these platforms, Ingleside Station continues to launch educational campaigns in regard to reporting, responding, documenting and preventing burglaries. Ingleside Station personnel has executed numerous burglary abatement operations throughout the district in an effort to combat and prevent these various types of burglaries. Ingleside Station will continue to partner with SF Safe, SFPD Burglary Unit, District Supervisors and community leaders in solving burglaries within the Ingleside District.

Retail Theft: The City of San Francisco has seen an increase in retail theft to business districts around the city, including Ingleside District. In an effort to stop shoplifting, Ingleside Station has built a partnership with stores in the district that have been affected the most by these types of incidents. Ingleside personnel has met with management from these businesses to educate and provide various strategies to help prevent shoplifting. Ingleside Station works closely with SFPD's retail theft crime unit to ensure incidents are properly investigated and documented.

We would encourage our officers to initiate contact with members of the public when they observe circumstances that could contribute to, or encourage, an occurrence of crime. This could include seeing unsecured or unattended businesses/property, addressing lighting and other security issues, and conducting additional vehicle and foot patrols in areas known for such incidents.

Community Partners

- Boys & Girls Club
- United Playaz
- Sunnydale Crisis Team
- SF SAFE
- Recreation and Parks Department
- Habitat for Humanity
- San Francisco Fire Department
- San Francisco Sheriffs Department
- Daly City Police Department
- Probation/Parole
- California Highway Patrol
- Department of Public Health
- Department of Public Works
- City Attorney's Office (Meg Ryan)
- District Attorney's Office

Captain's Police Advisory Board

- Joelle Kenealey (President/OMMRA)
- Sharon Eberhardt (Cayuga)
- Chris Faust (Upper Noe)
- Debra Estrin (Miraloma)
- Jennifer Snyder (Excelsior Kids Club)
- Matthew Henry (Sunnydale Kids Club)
- Drew Jenkins (Sunnydale)
- Carey Rutigliano (Diamond Heights)
- Franco Cirelli (Fairmont Heights)
- Marlene Tran (Visitation Valley)
- Rex Tabora (Visatacion Valley)
- Patsy Tito (Visatacion Valley)
- Jack Shannon (District Atoorney's Office)
- Megan Ryan (City Attorney's Office)
- Adam Cuadra (SF SAFE)

Thank you!

SF SAFE (Kyra Worthy & Team)

- Community neighborhood watch groups, National Night Out, Ingleside Community Meeting.

Sunnydale Community Center (Drew Jenkins)

- National Night Out, Ruth Jackson Day, Community Events in the Sunnydale.

Daring Faith Celebration Centre (Pastor Barb)

- National Faith and Blue Events

Mission Blue (Kellie McCord)

- Multiple Coffee With a Cop Events.

Ingleside CPAB (All Board Members)

- National Night Out, District Events, Donations for the Community.

DISTRICT COMMUNITY EVENTS

Coffee with a Cop: Coffee with a Cop is a national program with no speeches or agendas. This event is dedicated to encouraging communication and positive interactions between law enforcement and the public.

Viz Valley Outdoors: Viz Valley Outdoors is a collaboration between various community organizations which opens opportunities for officers to build trust and relationships with the youth and the Visitacion Valley Community. By participating in the Viz Valley Outdoors, SFPD further establishes a positive position on community policing.

National Night Out: Held every year in August, National Night Out is a national community campaign that promotes partnerships between police and the community it serves. This presents a great opportunity to bring police and neighbors together under positive circumstances.

Faith and Blue: National Faith and Blue weekend, held in October, is based on the premise that strong communities are built on mutual respect and understanding. Law enforcement and faith based organizations are key pillars of each community, and when they work together, neighborhoods thrive.

Ingleside Merchant Walks: The captain from Ingleside Station, along with his staff, go door to door and meet with various business owners within the District. Also in tow, on various occasions, are representatives from other governmental entities, such as the chief of police, city supervisor, public works director and district attorney, all in attendance to get an accurate depiction of the way things look from the ground.

Station Monthly Meeting: The monthly community meeting is an important way for residents to engage with the District Captain and tackle public safety issues. These community meetings are held in partnership with SF Safe and provide an opportunity to interact, ask questions, and hear updates about different areas within the Ingleside Community.

Community Workshops: Ingleside will hold quarterly meetings in partnership with various community networks to address specific crime trends of public safety concerns, with a goal of education and crime prevention.

COMMUNITY EVENTS YEAR TO DATE

1/18/22 Community/CPAB Meetings

2/15/22 Community/CPAB Meetings

2/26/22 Lunar New Year District Celebrations

3/15/22 Community/CPAB Meetings

3/17/22 St. Patrick's Day District Celebrations

4/9/22 St. Mary's Park Easter Egg Hunt

4/19/22 Community/CPAB Meetings

4/27/22 Coffee With a Cop

5/7/22 Paint With a Cop

5/24/22 Community/CPAB Meetings

6/2/22 Ruth Jackson Day Fundraiser

6/4/22 Ruth Jackson Day Event

6/18/22 Vis Valley Outdoors/Paint With A cop

6/21/22 Community/CPAB Meetings

6/30/22 Glen Park Merchant Walk

7/4/22 4th of July District Events

7/19/22 Community/CPAB Meetings

8/2/22 Vis Valley Merchant Walk,

8/2/22 National Night Out

8/16/22 Community Meeting/CPAB Meeting

8/20/22 Alice Chalmers Resource Fair

8/26/22 Bike presentation to 11-year-old boy.

8/29/22 John V Young Memorial

9/1/22 Glen Park Merchant Walk

9/9/22 Kangaroo Preschool Visit

9/14/22 Coffee With a Cop

9/20/22 Community/CPAB Meetings

9/24/22 Upper Noe Block Party

UPCOMING EVENTS

October

National Coffee With a Cop

- 10/5/22 Tasty Coffee

National Faith and Blue Event

- 10/8/22 Daring Faith Celebration Centre

November

Turkey Give Aways

- TBD - Donated from local District Merchant Groups

Coffee With a Cop

- 11/16/22 TBD

December

Clothing / Toy Drive in partner with CPAB

- 12/1/22 – 12/16/22

Hot Cocoa With a Cop

- 12/21/22 TBD

ENGAGEMENT EFFORTS

22



ENGAGEMENT EFFORTS

23



SUNNYDALE CLEAN UP DAY



NATIONAL NIGHT OUT



ST JOHNS
LAW ENFORCEMENT
APPRECIATION DAY

Metrics

- Calls for Service
- Community Events Held
- Survey Results
- Business Intelligence Compstat Reports
- 509 Problem Solving Forms
- After Action Reports
- Merchant Walks
- Incidents Reported

Review and Improvement

- **Calls For Service** – Compare calls before and after improvement plan.
- **Community Events Held** - Number of events held during operation period.
- **Survey Results** - Survey results from community members.
- **Business Intelligence Compstat Reports** – Data collected from B.I. reports.
- **509 Problem Solving Forms** – Review, assess, and execute.
- **After Action Reports** – Review from operational orders.
- **Merchant Walks** – Meet and greet the community.
- **Incidents Reported** – Collect incident reports from Crim Data Warehouse.

Thank you.

Any questions?

Captain Derrick Lew #1079

Ingleside Station

You can reach me at Derrick.Lew@sfgov.org