



# DEPARTMENT NOTICE

20-137  
09/22/20

## **Pink Patch Project to Support Breast Cancer Awareness** Temporary Modification of DGO 10.01 - "Uniform and Equipment Classes" (Supplements DB 19-186)

The Pink Patch Project is a public awareness campaign where law enforcement agencies around the United States use pink versions of their agencies' patches to encourage conversations with community members about breast cancer. By participating in the Pink Patch Project, law enforcement agencies help to increase awareness about breast cancer; raise funds for research in the areas of prevention, diagnosis, treatment and cure; and offer support and encouragement to those affected by the devastating disease.



The Department is partnering with the San Francisco Police Officers' Association (SFPOA) and will participate in the Pink Patch Project this October during Breast Cancer Awareness Month. Sworn and non-sworn members (PSAs/Cadets) who wish to participate in the project are authorized to wear 2 pink SFPD patches on their regular uniform shirts throughout the month of October each year. Non-sworn members are authorized to purchase pink SFPD patches as keepsakes. Additionally, each year throughout the month of October, sworn members are authorized to wear a pink T-shirt in lieu of a black T-shirt under their uniforms. Non-sworn members are encouraged to wear articles of pink clothing consistent with generally accepted business and professional standards.

Members should contact Bernadette Thompson at [Bernadette.T.Thompson@sfgov.org](mailto:Bernadette.T.Thompson@sfgov.org) or 415-575-6718 to request pink SFPD patches and other pink items. The SFPOA will donate all of the proceeds to the Bay Area Cancer Connection, a local 501(c)(3) non-profit organization that provides personal care and support to breast and ovarian cancer patients and their families. The Bay Area Cancer Connection will also host a Zoom educational event on October 6, 2020 at 1pm to present updates on best practices for breast care and an overview of the services they offer to our community. See attached flyer for more information.

Pink SFPD Patches \$10 each  
SFPD lapel pins \$10 each  
Pink Sergeant Chevrons \$10 per pair  
Pink longevity stripes 3 for \$10  
SFPD Challenge Coins \$20 each  
SFPD Men's crew neck pink or black t-shirts \$20 each  
SFPD Women's V-neck collar black t-shirts \$20 each  
SFPD Toddler size black t-shirts \$20 each

Participating sworn members are required to affix 2 pink SFPD patches to their uniform shirt and are responsible for the cost of affixment. Galls Uniforms in San Francisco is offering a discounted rate for this service. However, members are not required to use Galls.

Breast cancer has the potential to affect each of us; it is estimated that 1 in 8 women and 1 in 1,000 men will develop breast cancer in their lifetimes. I encourage all Department members to participate in the Pink Patch Project.

  
WILLIAM SCOTT  
Chief of Police 

*Per DN 20-122, both sworn and non-sworn members are required to electronically acknowledge receipt and review of this Department Notice in PowerDMS. Any questions or clarification regarding this policy should be made to [sfpd.writtendirectives@sfgov.org](mailto:sfpd.writtendirectives@sfgov.org) who will provide additional guidance about the directive.*

In partnership



The San Francisco Police Department

The San Francisco POA

## Join Us to Learn About Breast Cancer Risk Reduction



### Why is awareness so important?

According to the American Cancer Society:

- One in eight women in the United States will be diagnosed with breast cancer in her lifetime and one in one thousand men will be diagnosed in his lifetime.
- Death rates from female breast cancer dropped 40% from 1989 to 2017. These decreases are believed to be the result of finding breast cancer earlier through screening and increased awareness, as well as better treatments.
- At this time there are more than 3.8 million breast cancer survivors in the United States.

**Date:** Tuesday, October 6

**Time:** 1:00p.m.

**Location:** On your computer!

**Register here:** <https://bit.ly/3hclF3x>

Learn about breast cancer risk factors, screening recommendations, common signs, symptoms, and treatment options from Erika Bell, Ph.D., Manager of Cancer Information and Education at Bay Area Cancer Connections on October 6 at 1:00p.m.

Please email Bernadette at [Bernadette.T.Thompson@sfgov.org](mailto:Bernadette.T.Thompson@sfgov.org) with any questions.

Bay Area Cancer Connections supports anyone affected by breast or ovarian cancer with personalized services that inform and empower.