



DEPARTMENT NOTICE

23-020

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Applications for the 30x30 Women in Policing Fellowship Opportunity

The Department is currently seeking sworn and professional staff women members to apply for the 30x30 Women in Policing Fellowship. The 30x30 Initiative has partnered with Simsi Inc. to offer a one-year data-driven women in policing fellowship. This fellowship program requires 1-year of fully remote self-guided, asynchronous work that is project-based.


The fellowship is an opportunity for our talented sworn and professional staff women members to conduct research based on a public safety project of their choosing that will promote professional development and career advancement.

Simsi began as a startup at Rutgers University to reinvent how crime prevention and public safety can be approached using Risk Terrain Modeling (RTM). RTM identifies environmental conditions that contribute to crime and connects those conditions to crime patterns. The results of this type of diagnosis can offer accurate forecasts that can help a law enforcement agency prioritize deployment strategies and resources that can work toward preventing and reducing crime.

What is unique about this type of data analysis is that it focuses on environmental factors and not people. The benefits are the possible reduction in crime, enhanced public safety, and improved community-police relations.

The website simsi.com has further information on their company and fellowship opportunity.

Members interested in applying should submit a memorandum through their chain of command to the Deputy Chief of the Administration Bureau explaining the reason for applying and how the opportunity would benefit them professionally. Memos need to be received by the Administration Bureau no later than the end of business on Friday, March 10, 2023. Members will be notified of their selection and when to proceed with the application process.


WILLIAM SCOTT
Chief of Police

Per DN 20-150, all sworn & non-sworn members shall electronically acknowledge this Department document in PowerDMS. Members whose duties are relevant to this document shall be held responsible for compliance. Any questions regarding this policy should be made to sfpd.writtendirectives@sfgov.org who will provide additional information.

30x30

Data-Driven Women in Policing Fellowship

Simsi's partnership with the 30x30 Initiative aims to advance women leaders in policing. Increasing the number of women in police recruit classes is a key step towards better public safety. Women police officers must also be afforded every opportunity to rise through the ranks to become leaders in their departments and communities.

[Scroll Down To Learn More](#)



Award Overview

This fully remote 1-year fellowship includes: (1) Dedicated direct training, technical support, and consultation on Risk Terrain Modeling (RTM) for data analysis, crime prevention programming, and risk-based policing; (2) Personal subscription to RTMDx software; (3) Data concierge services; and (4) Eligibility for RTM Certification via Rutgers University. The fellowship is project-based, self-guided, and asynchronous.



Award Eligibility

Open to any and all women employed by an agency that signed the 30x30 Initiative Pledge and remains in good standing. Individual and group (majority women and women-led) projects are permissible.



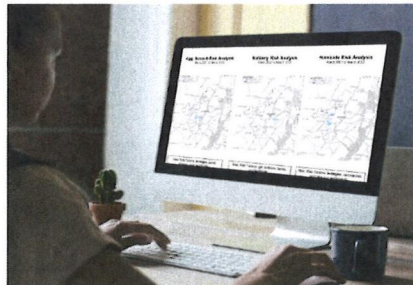
Earn Professional Experience

Promotion can be a lengthy and competitive process, and may depend on specialized training, proven abilities to problem-solve, or technological expertise that make a candidate stand-out from the crowd.



Focus on Career Advancement

This fellowship opens the door to opportunities for professional development and career advancement, along with providing the support and mentorship needed to learn and excel along the way.



Aims

To advance women police officers to leadership ranks by increasing access to the tools, training, and practical experiences in data analytics that shape 21st century evidence-based policing programs and operations. To encourage innovative and productive applications of Risk Terrain Modeling (RTM) that address contemporary issues in policing, crime prevention, community engagement, and public safety.

Review Criteria

- Applicants require a brief proposal for projects that utilize RTM and address contemporary issues in policing, crime prevention, community engagement, or public safety.
- The review committee (composed of representatives from Simsi, 30x30 Initiative, and Rutgers University) will review your application.
- Applications will be evaluated based on the review committee's assessment of criteria such as: feasibility, applicability, professional development needs, career objectives, crime/policy implications, and/or sustainability. No specific weight is given to any one area.
- Proposals are evaluated based on overall merit of all aspects of the application.

Conditions

Awards are made to individuals (or small teams of individuals working together), not agencies or institutions. Recipients cannot use the fellowship or its related resources for commercial interests. Recipients are expected to acknowledge resources and assistance provided by the fellowship in any publications, presentations, visual/video/audio works, or other products resulting from the project. Simsi or the 30x30 Initiative may limit the number of fellowships at any time without notice.



Risk Terrain Modeling (RTM)

Geospatial Analytics. RTM diagnoses environmental conditions that lead to crime (and other problems).

Focus on Places, not People. RTM adds the *why* to the *where*.

RTM analysis brings multiple sources of data together by connecting them to geographic places. It adds context to 'big data' and forecasts new risk patterns for certain areas.

Diagnose, Then Respond Better

RTM identifies environmental features that connect with crime patterns. This diagnosis makes very accurate forecasts and helps you prioritize resource deployments to prevent crime and reduce risks.

With RTM, you know the "where and why" of crime, and what to do when they get there to address it – without the harms of over-policing. RTM is proven to reduce crime, enhance public safety, and improve community relations.

RTMDx Software

RTMDx is the software solution that automates RTM. Use it to inform decision-making and craft the best ways to solve problems.

RTMDx is available exclusively from the Rutgers University start-up company, Simsi. Learn more about **RTMDx at Simsi.com**



Proven Success

RTM represents an investment of over 40 years of systematic investigation, fieldwork and professional experience. It is based on scientific peer-reviewed research by Drs. Leslie Kennedy and Joel Caplan at Rutgers University. It has been tested in over **45 countries** across **6 continents** around the world and **35 states** in the United States.

RTM has a proven track record with successful outcomes that reflect community priorities. Here's **evidence**.

66 For policing, RTM identifies risky locations for crime, enhancing the situational awareness of law enforcement. It provides real-time risk assessments about the context of crime incidents, offering strategies to prevent similar outcomes from future escalation.



Information on Risk Terrain Modeling below
[Risk Terrain Modeling | Official Site - Home](#)